



Voyager 5200 Office and UC Series

PRODUCT DESCRIPTOR

(Exactly what the product is, fact based, no marketing speak, target 3–5 words)

- Mono Bluetooth® headset system

HEADLINES AND TAGLINES

(2–3 pairs that should be focused around the unique selling proposition (USP). Used in the data sheet, in social, on digital banners and feature and lifestyle videos.)

[Options]

- **Sleek and discreet design. For conversations on the go.**
 - *Easily take calls in and out of the office*
- **Pocket-sized, with professional sound**
 - *Take conversations on the go, in and out of the office, with confidence*
- **Keep the conversation going, anywhere**
 - *Take conversations on the go, in and out of the office, with confidence*

COPY BLOCKS

(Copy at different lengths to be used in various applications. See notes below for example usages.)

Short (~25 words)

(Used in newsletters, partner sites, web, etc. Must be placed in location that contains the product name if not already included in copy block.)

Workers in and out of the office need a Bluetooth® headset that moves with them. **Voyager 5200 Office and UC Series headset system** sounds professional in any environment whether connected to a desk phone, PC or mobile.

Medium (~50 words)

(Used in ad copy, battlecards, etc. Product name should be included in copy block.)

- Workers in and out of the office need a Bluetooth® headset that moves with them. **Voyager 5200 Office and UC Series** headset system sounds professional in any environment whether connected to a desk phone, PC or mobile. With six layers of WindSmart technology and four omni-directional microphones to reduce distracting background noise, nothing gets in the way of a clear connection.

Long (~100 words)

(Used in data sheet. Product should be included in copy block.)

- Workers in and out of the office need a Bluetooth® headset that moves with them. **Voyager 5200 Office and UC Series** headset system sounds professional in any environment whether connected to a desk phone, PC or mobile. With six layers of WindSmart technology and four omni-directional microphones to reduce distracting background noise, nothing gets in the way of a clear connection—no matter what type of device they are using to communicate with in and out of the office. Sleek and pocket-sized, the headset is comfortable enough to wear all day. And workers don't have to worry about battery life due to convenient charging options. The Office and UC Series makes sure they're ready to talk whenever, wherever.

BULLETS

(Short and long bullets. There should be a short and long bullet for each key feature. The short bullets should be feature only. The long bullets should follow a benefit/feature format. Bullets appear on the data sheet, on the web, in the battlecards, feature videos and sometimes in social content.)

Short bullets

(Target length is 5–10 words)

- Connect easily to your desk phone with the 1-way Voyager 5200 Office base
- Connect seamlessly to your desk phone and PC/Mac with the 2-way Voyager 5200 Office base
- Voyager 5200 UC connects directly to your mobile phone and/or PC/Mac (via USB adapter)
- All-day comfort, discreet wearing style
- Clear and professional communication
- Connectivity options (desk phone, PC/Mac or mobile) work the way users do
- Great for those who prefer Bluetooth®
- Pocket-sized headset is perfect for on the go
- Four-microphone noise-canceling design
- WindSmart technology gives users the best experience for outdoor use
- No battery life worries with charging case or charging base
- P2i coated for moisture protection
- One Office Bluetooth® wireless headset system can be deployed globally
- Microsoft Teams version with dedicated Teams button for instant access

Long bullets

(Target length is 10–20 words. Long bullets should be formatted with the benefit at beginning of the bullet and feature at end.)

- Easy connectivity options for your different communication needs
 - Voyager 5200 Office Series two-way base connects to your desk phone via telephone interface or EHS cable and to your PC/Mac via USB-A or USB-C cable
 - Voyager 5200 Office Series one-way base connects to your desk phone via telephone interface or EHS cable
 - Voyager 5200 UC connects via a BT600 USB adapter (USB-A or USB-C options) to your PC/Mac and directly to the mobile phone
- Easily moves with users and stays comfortable all day long with its discreet over-the-ear wearing style
- Users familiar with Bluetooth® technology (and prefer it) will enjoy easy adoption of Voyager 5200 Office and UC Series
- Voyager 5200 Office and UC Series headset is perfect for on-the-go, small enough to fit in a pocket.
- Great for outdoor use, with four-microphone noise-canceling design, WindSmart technology and P2i coating for moisture protection
- IT managers have it easy—only one Office Bluetooth® wireless headset system needs to be deployed globally
- Users don't have to worry about battery life comes with a charging base or charging case
- Microsoft Teams version to support easy collaboration and communication with a dedicated Team button for instant access to the Teams App.

