

serön
we reinvent marble



1200X1200 MM | 1200X1800 MM



OUR PRODUCTS ARE THE RESULT

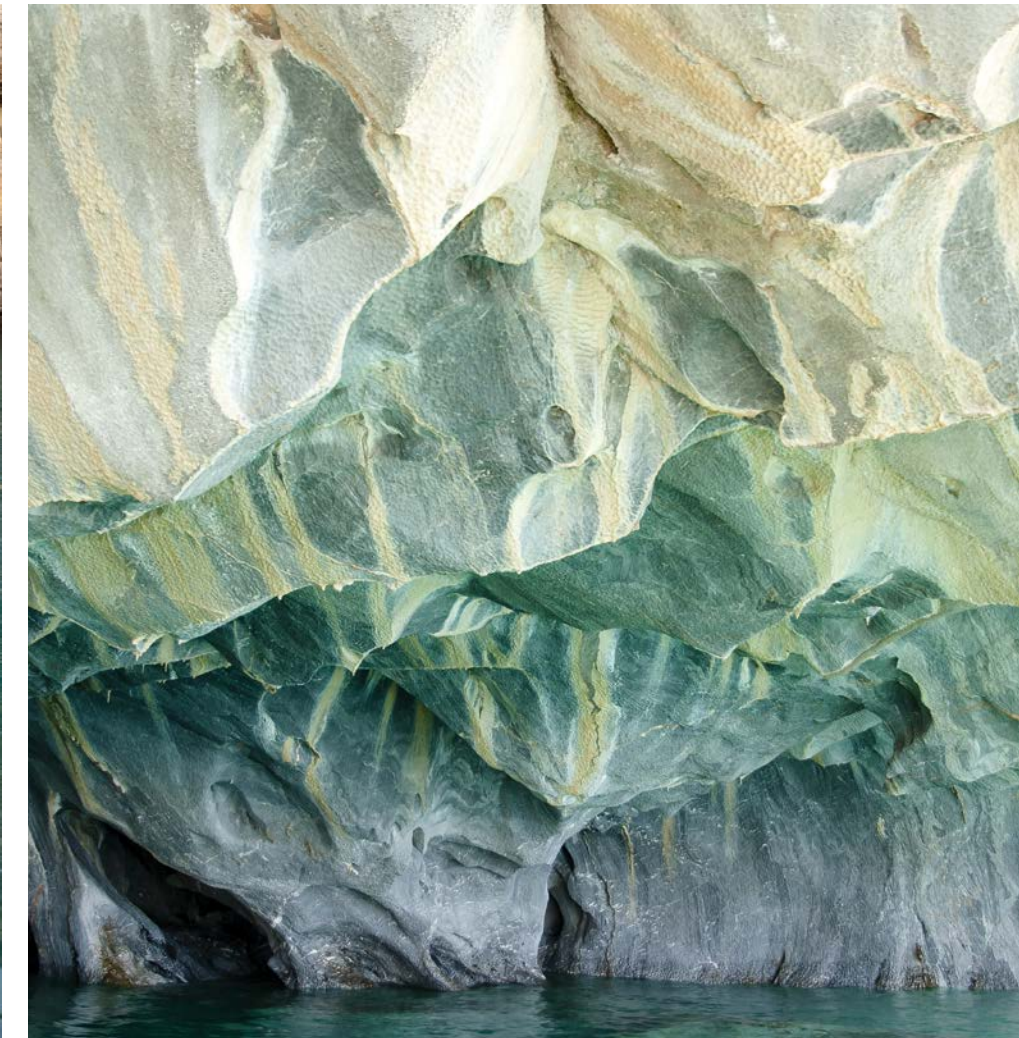
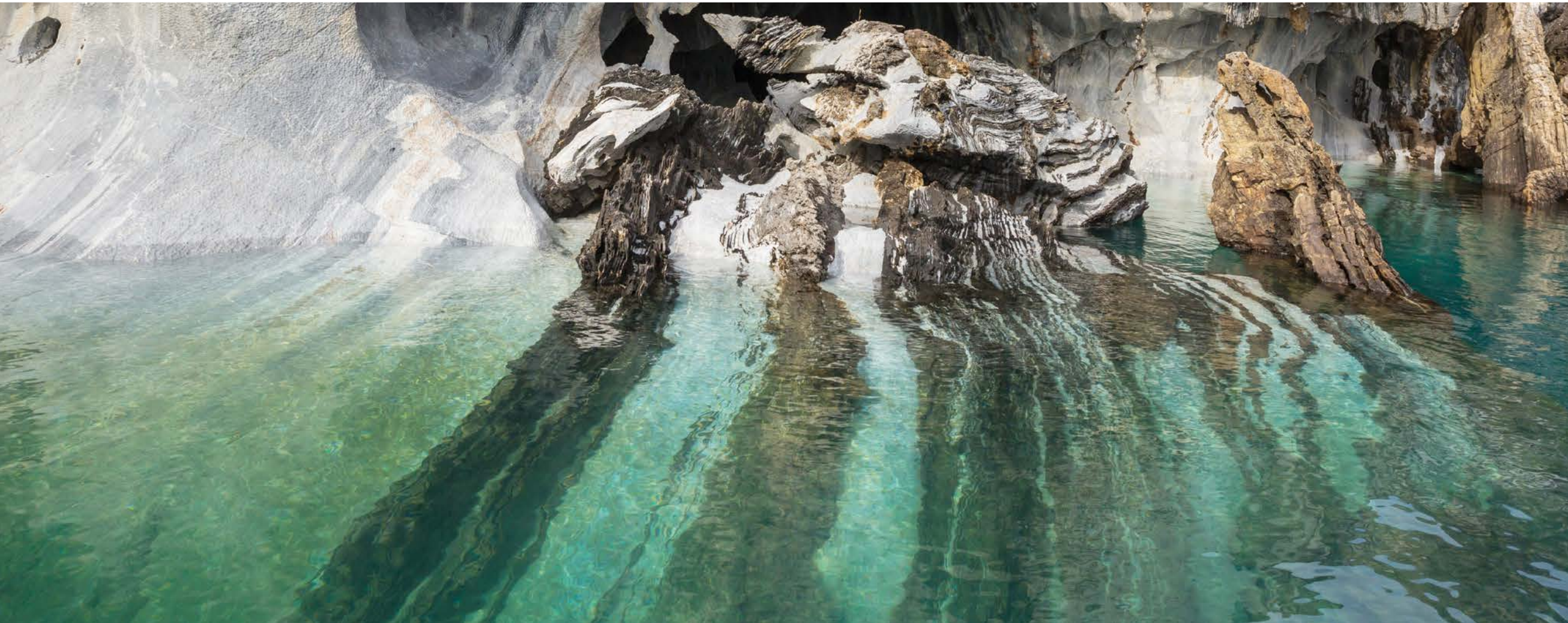
*of our culture, mentality
and corporate philosophy.*

They are primarily based on innovation, quality and our concern for a sustainable environment. At Seron granito we are committed to ecology because we know that we must take care of our planet if we want to be a company of the future. So much so that we have the technical, human and economic means at our disposal to prevent the environmental impact that can be generated by our activity and to grant the security of our staff and our social environment.



A SEARCH FOR THE BEST MATERIALS

Thanks to technology's latest innovation in inks and enamels, we can recreate marble's unique personality on a ceramic surface. Accessible timeless beauty joint to the technical improvements in durability, cleanliness and ceramic resistance.



*We have traveled the whole world
in order to find the most unusual,
precious marbles*

taking into account the latest aesthetic trends in architecture and interior design. We have recovered rare marbles, whose extraction means a major environmental impact. Thanks to our manufacturing technology we make materials that would be impossible to obtain otherwise accessible for all.

*From the passion to offer the most exclusive, unique materials, Seron
granito marble collections are born.*



CLASSIC AND CONTEMPORARY

For centuries, marble has been an inspiration to architects and sculptors.

It is a very noble material that fascinates with its elegance and all that it means. We have created a series of collections of ceramic marble that capture the historical essence of marble, but adapting it to contemporary aesthetic trends.

A design with the seal of elegance that only the real classics possess. Everlasting and eternal.



MARBLE ECO-FASCINATION

Marble has become a trendy material.

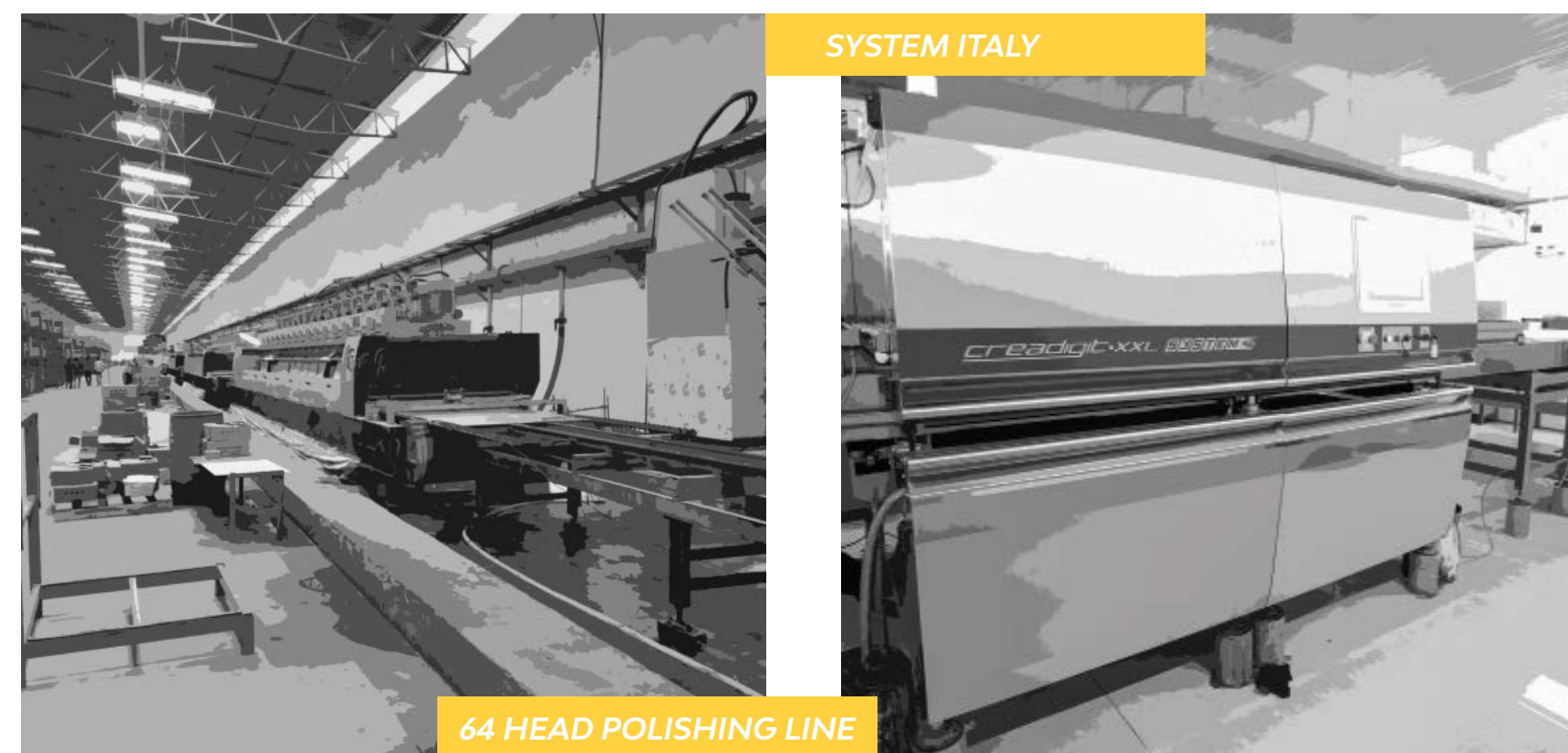
Nevertheless, its extraction implies an important impact on the environment. Thanks to the most advanced technologies in ceramic manufacturing, at seron, we have obtained a series of collections that reproduce to the finest detail of the aesthetic and tactile characteristics of this material, with an environment-friendly result. Thus, we can propose the experience of scarce marbles whose extraction is highly limited.

WE APPLY THE LATEST TECHNOLOGIES IN CERAMIC MANUFACTURING PROCESS IN ORDER TO OBTAIN DURABLE COLLECTIONS

which are capable to capture the timeless beauty of marble. At the same time, we put in an advanced material that adapts every millimeter to the new necessities of interior design and architecture



KILAN BY DLT

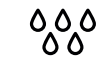


SYSTEM ITALY

64 HEAD POLISHING LINE

NEW GENERATION CERAMIC MARBLE

a variety of design, excellent mechanic resistance, resistance to acid and abrasion, SERON's ceramic marbles offer a more resistant material, which is adapted regarding the natural alternative.



NON-ABSORBENT



EASY TO CLEAN



STAIN RESISTANT



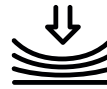
CHEMICAL RESISTANCE



HYGIENIC



SCRATCH RESISTANT



FLEXIBLE BODY



HIGH RESISTANCE TO BREAKING LOAD



HOT RESISTANT



FROST RESISTANCE



RESISTANCE TO UV RAYS

EVERYWHERE YOU LIKE

Taking account of the material's Key qualities, including strength, thermal shock resistance, low thickness and easy of working, the GEM large-size slabs extends the fields of use of porcelain. The GEM collection giving enormous creative freedom to architects and interior designer, who appreciate the versatility of this ceramic surface without limits.



APPLICATIONS DESIGN
TOPS & KITCHEN



APPLICATIONS DESIGN
DOORS & SLIDING WALLS



APPLICATIONS DESIGN
FLOORS
WALLS & CEILING



APPLICATIONS DESIGN
TOPS & BATHROOMS



APPLICATIONS DESIGN
INTERIOR DECORATION



APPLICATIONS DESIGN
FACADE



FLEXIBLE TILES

Gone are the days when tiles were made of superficial and hard materials. We bring to you an array of flexible tiles that are made of soft clay materials, giving it the most earthy and natural texture and aura. It is not only light weight but also anti-bending and crack-free, keeping your floors flawless for the longest time. This unique, quintessential and unconventional range of tiles are made of raw materials that ensure quality and perfection. The range includes travertine slate, marble, granite and much more.

Our flexible body tiles are ideal for interior and exterior, enabling you to revamp your style, inside out!



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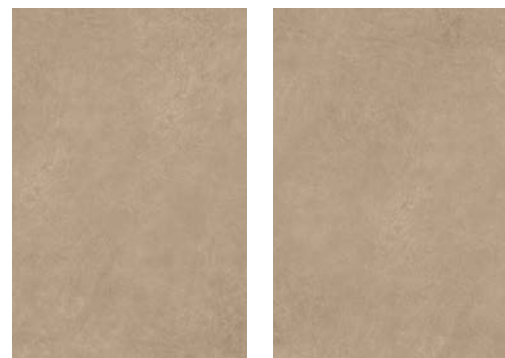
TECHNO
MARBLE


CRAFT

1200
X1800**MM**

CRAFT





CRAFT CONCRETE BROWN

▼
9MM CRAFT
▲
1200X1800MM



CRAFT CORSICA BOTTOCHINO

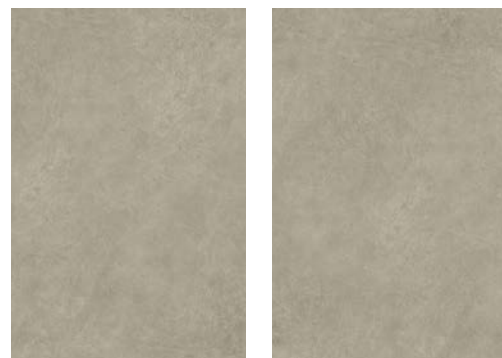
▼
9MM CRAFT
▲
1200X1800MM



CRAFT BENZEEN GRAY

▼
9MM
▲

CRAFT
1200X1800MM



CRAFT CONCRETE GRAY

▼
9MM CRAFT
▲
1200X1800MM



CRAFT IMPERIAL BIANCO

▼
9MM CRAFT
▲
1200X1800MM



CRAFT TRAVERTINO ORKEY

▼
9MM CRAFT
▲
1200X1800MM



CRAFT HARLY HARBER

▼
9MM
▲

CRAFT
1200X1800MM



CRAFT REGAL BEIGE

▼
9MM
▲

CRAFT
1200X1800MM



CRAFT TRAVERTINO SILVER

▼
9MM CRAFT
▲
1200X1800MM



CRAFT CONCRETE BROWN

▼
9MM CRAFT
▲
1200X1800MM



CRAFT SERPENTINE GRAY

▼
9MM
▲

CRAFT
1200X1800MM



CRAFT TECHNO GRAY

▼
9MM CRAFT
▲
1200X1800MM

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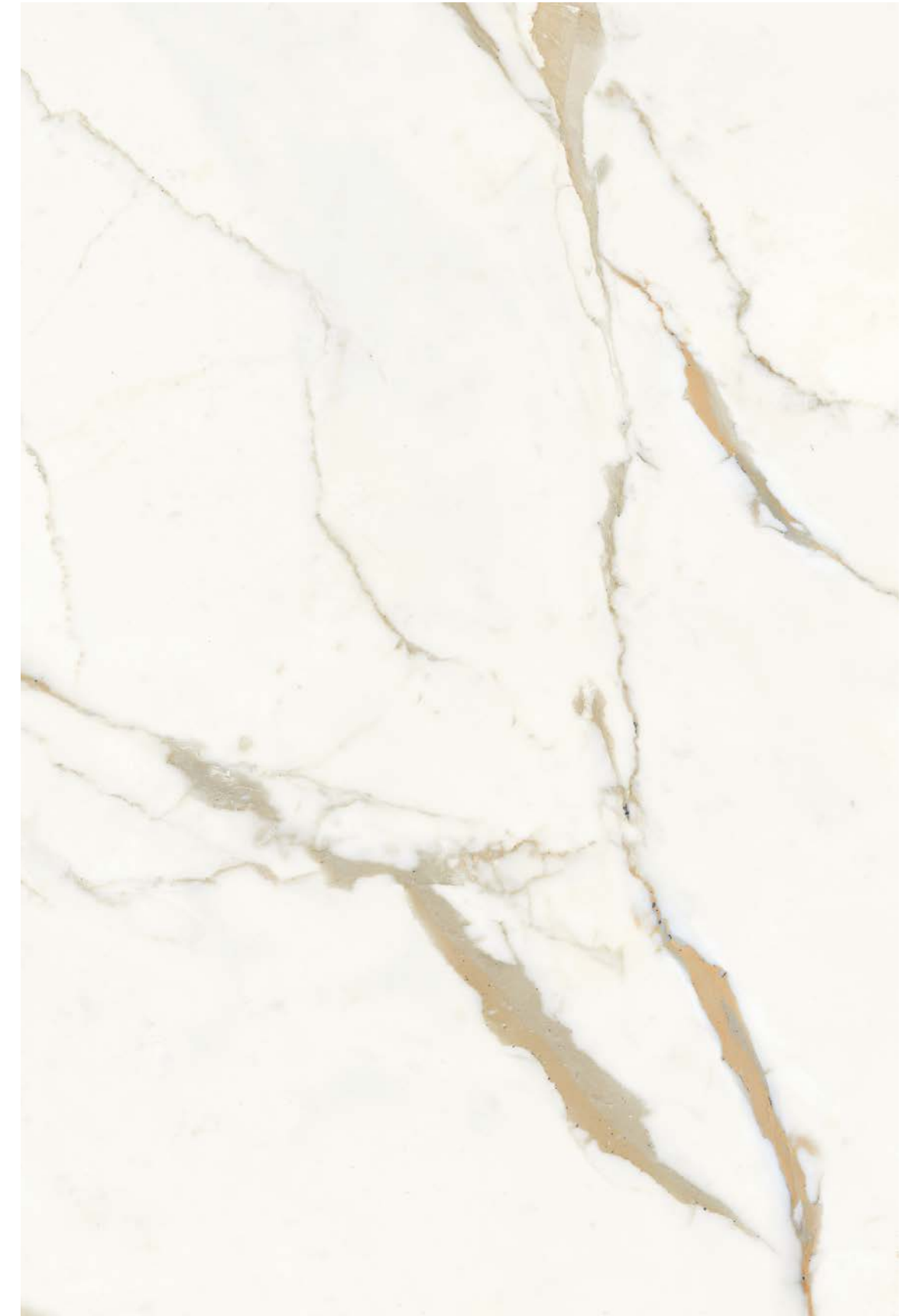
TECHNO
MARBLE

GEM
COLLECTION

1200
X1800**MM**

GLOSSY





CRAZZY CARRARA

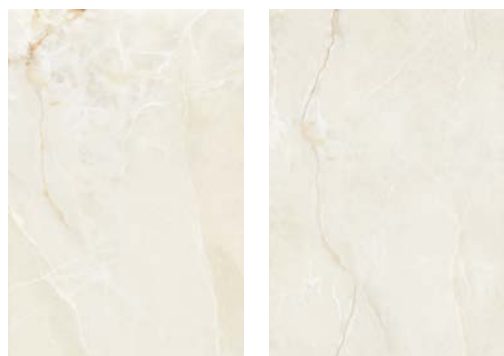
▼
9MM
▲

GLOSSY
1200X1800MM



IMPACT GRAY

▼
9MM **GLOSSY**
▲ **1200X1800MM / BOOKMATCH**



MOULDY ONYX

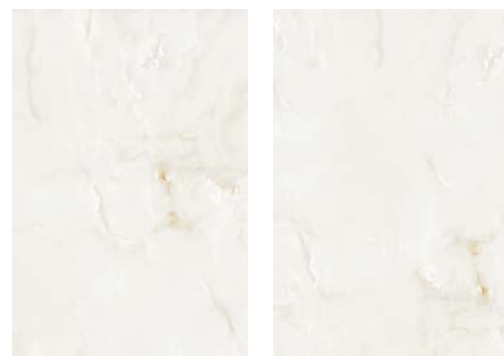
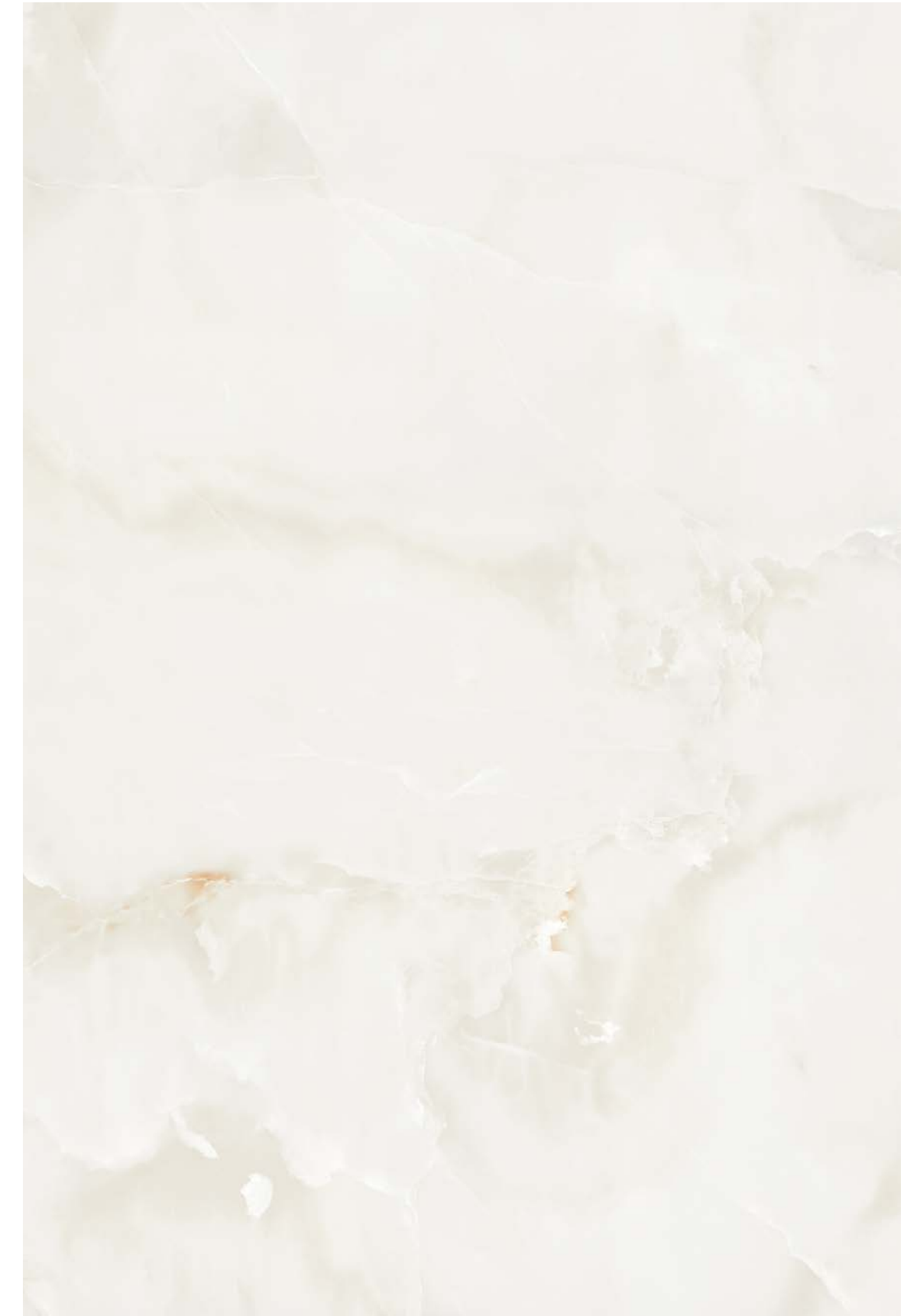
▼
9MM
▲

GLOSSY
1200X1800MM



ONYX GRAY

▼
9MM GLOSSY
▲ 1200X1800MM



ONYX LIGHT

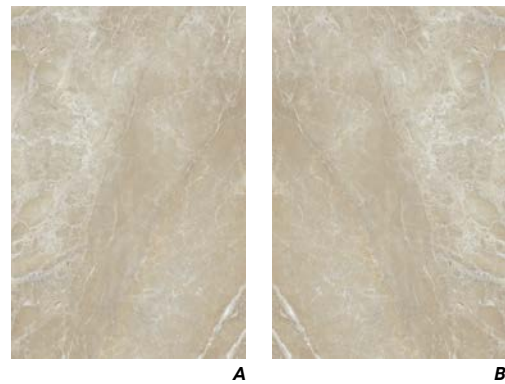
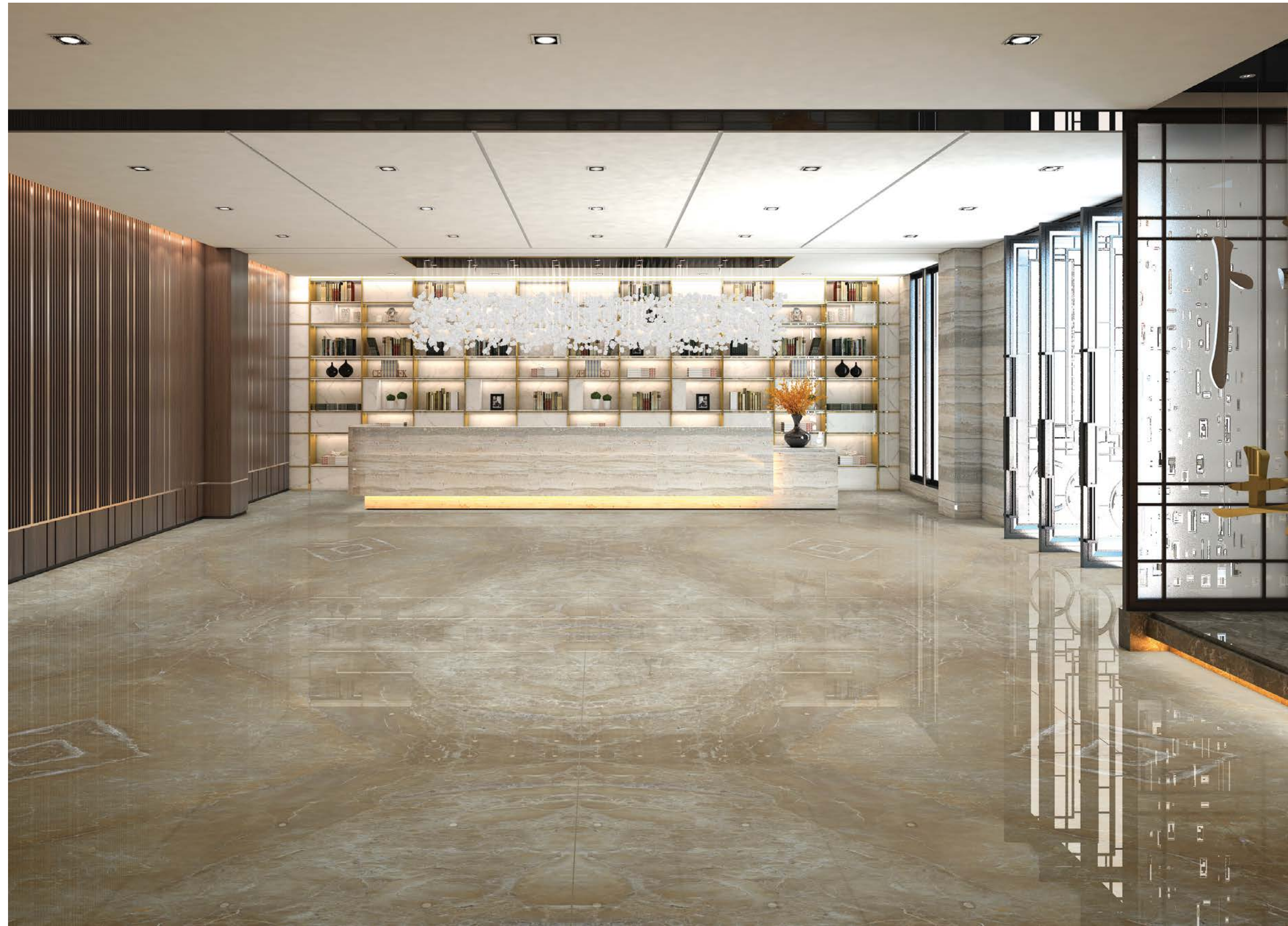
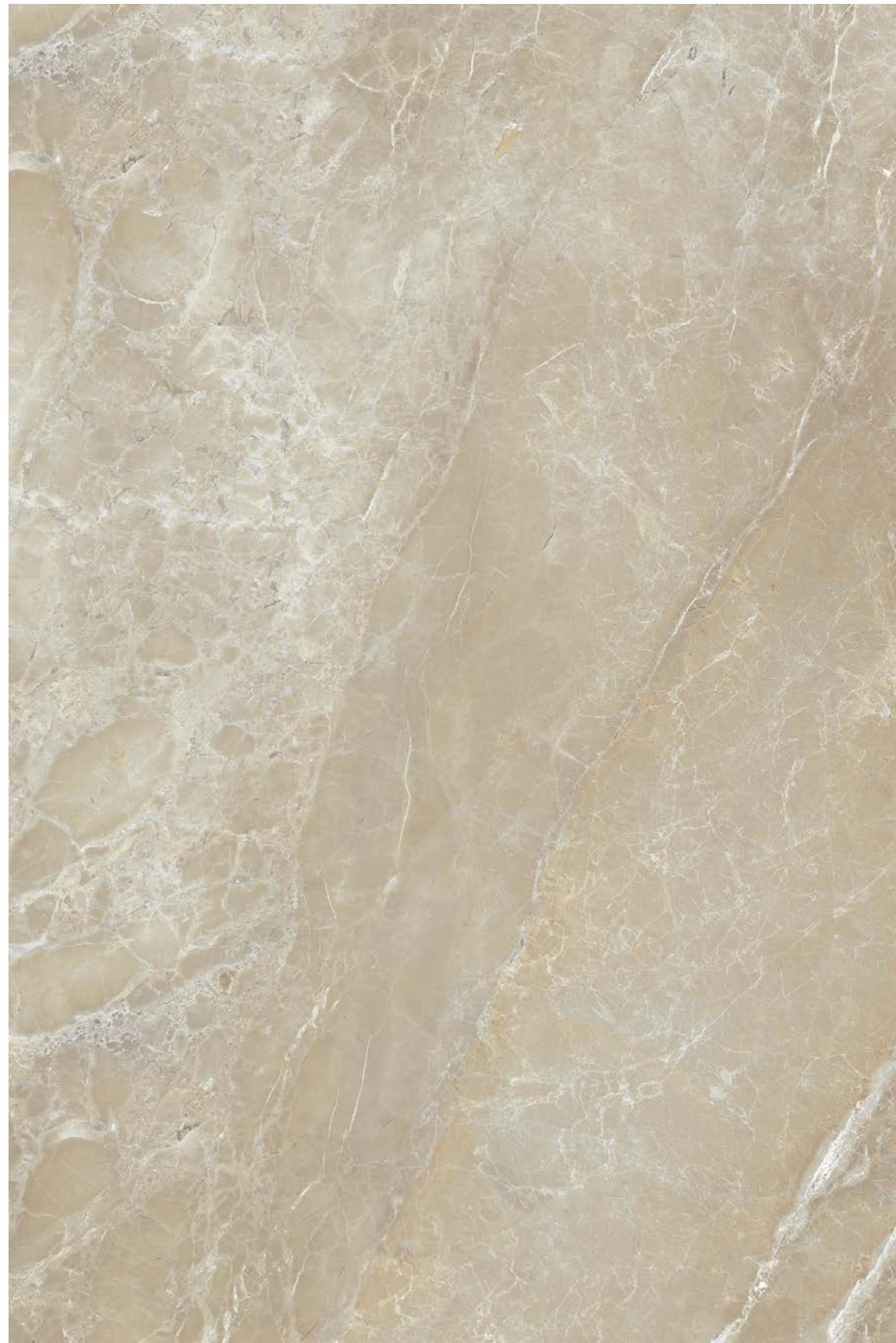
▼
9MM
▲

GLOSSY
1200X1800MM



SCREPLATO NEO

▼
9MM GLOSSY
▲
1200X1800MM



TORCYLANO



▼
9MM

GLOSSY

▲ 1200X1800MM / BOOKMATCH



TRANDY TRAVERTINO

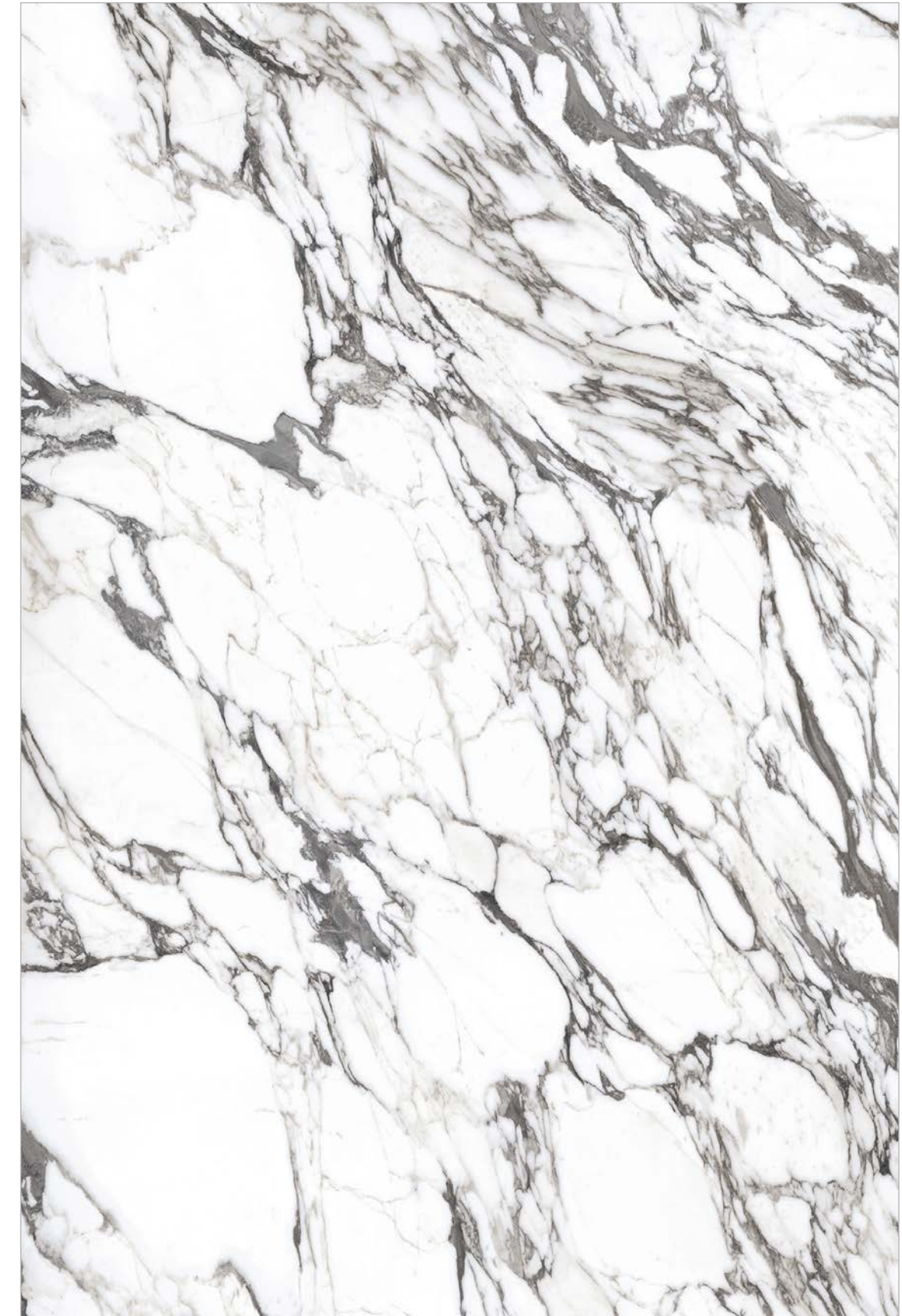
▼
9MM **GLOSSY**
▲
1200X1800MM



TRAVERTINO GRAY

▼
9MM GLOSSY
▲ 1200X1800MM





ULTIMO CARRARA

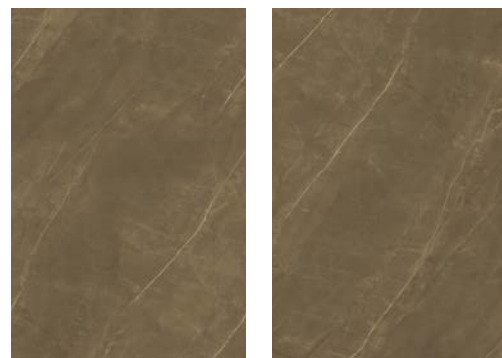
▼
9MM
▲

GLOSSY
1200X1800MM



ARMANI UMBER*

▼
9MM GLOSSY
▲
1200X1800MM





BRECCIA SILVER

▼
9MM **GLOSSY**
▲
1200X1800MM



GOLDWIN COSTA

▼
9MM
▲

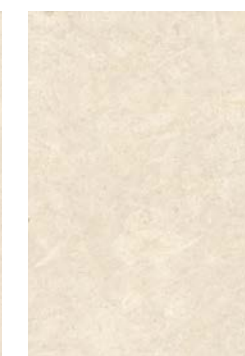
GLOSSY
1200X1800MM



LYCOS BEIGE

▼
9MM **GLOSSY**
▲
1200X1800MM





OTHELLO BEIGE

▼
9MM
▲

GLOSSY

1200X1800MM



PIETRA ABLONE

▼
9MM
▲

GLOSSY
1200X1800MM



ALEXA CREMA

▼
9MM
▲

GLOSSY

1200X1800MM



ALEXA GRAY

▼
9MM GLOSSY
▲
1200X1800MM



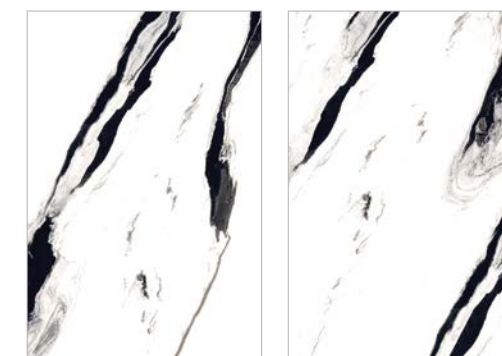
FUSION BLUE*



▼
9MM
▲

GLOSSY
1200X1800MM





SYDNEY WHITE

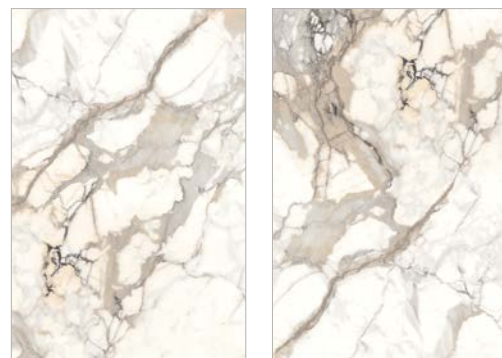
▼
9MM GLOSSY
▲
1200X1800MM



ELEGANCE BROWN*

▼
9MM
▲

GLOSSY
1200X1800MM



VOLGA CARRARA

▼
9MM GLOSSY
▲
1200X1800MM



BOSCO GRAY

▼
9MM **GLOSSY**
▲
1200X1800MM



MIAMI BEIGE

▼
9MM
▲

GLOSSY
1200X1800MM



SATVARIO CROWN

▼
9MM
▲

GLOSSY
1200X1800MM



BELGIUM BOTTOCHINO

▼
9MM **GLOSSY**
▲
1200X1800MM



BRECCIA MARINO

▼
9MM
▲

GLOSSY
1200X1800MM



GEMMA WAVE

▼
9MM GLOSSY
▲
1200X1800MM





ULTRA SATVARIO

▼
9MM **GLOSSY**
▲
1200X1800MM



GALAXY GRAY

▼
9MM GLOSSY
▲
1200X1800MM



IRIS BEIGE

▼
9MM **GLOSSY**
▲
1200X1800MM



BRECCIA SIMLESS

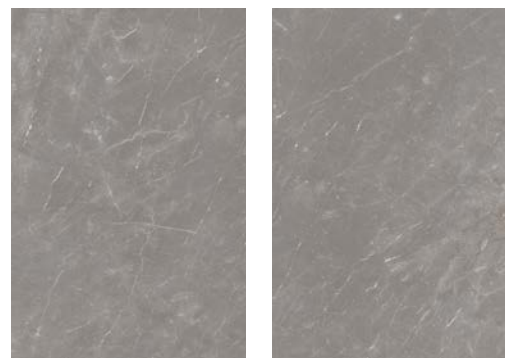
▼
9MM **GLOSSY**
▲
1200X1800MM



BOTTOCHINO FLORITO

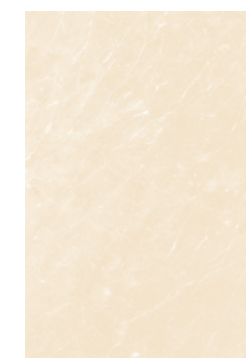
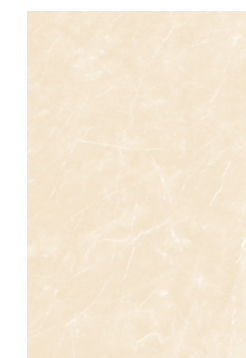
▼
9MM
▲

GLOSSY
1200X1800MM



PIETRA GRAY

▼
9MM GLOSSY
▲ 1200X1800MM



PIETRA BEIGE

▼
9MM **GLOSSY**
▲
1200X1800MM



ANTIQUE BEIGE

▼
9MM
▲

GLOSSY
1200X1800MM



ANTIQUE GRAY

▼
9MM GLOSSY
▲
1200X1800MM

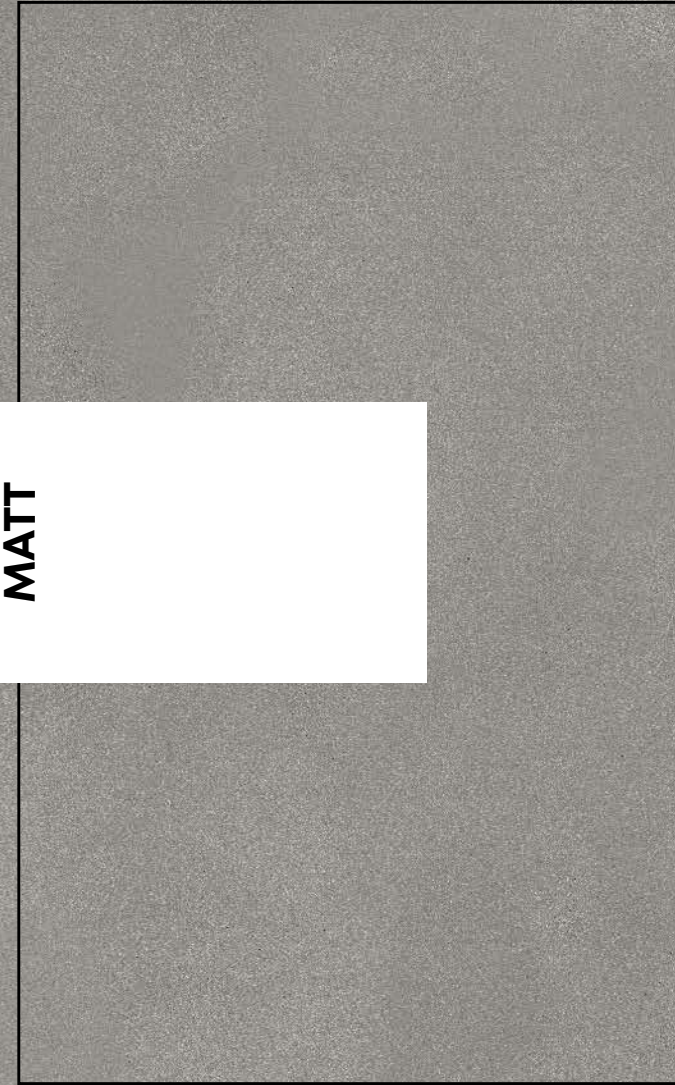
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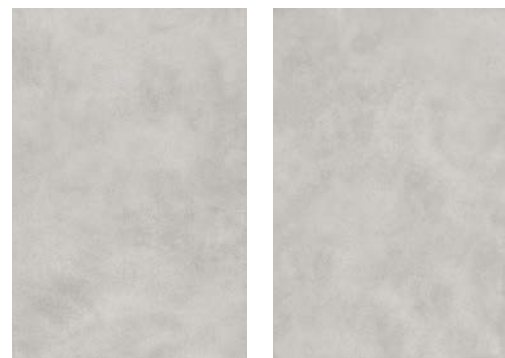
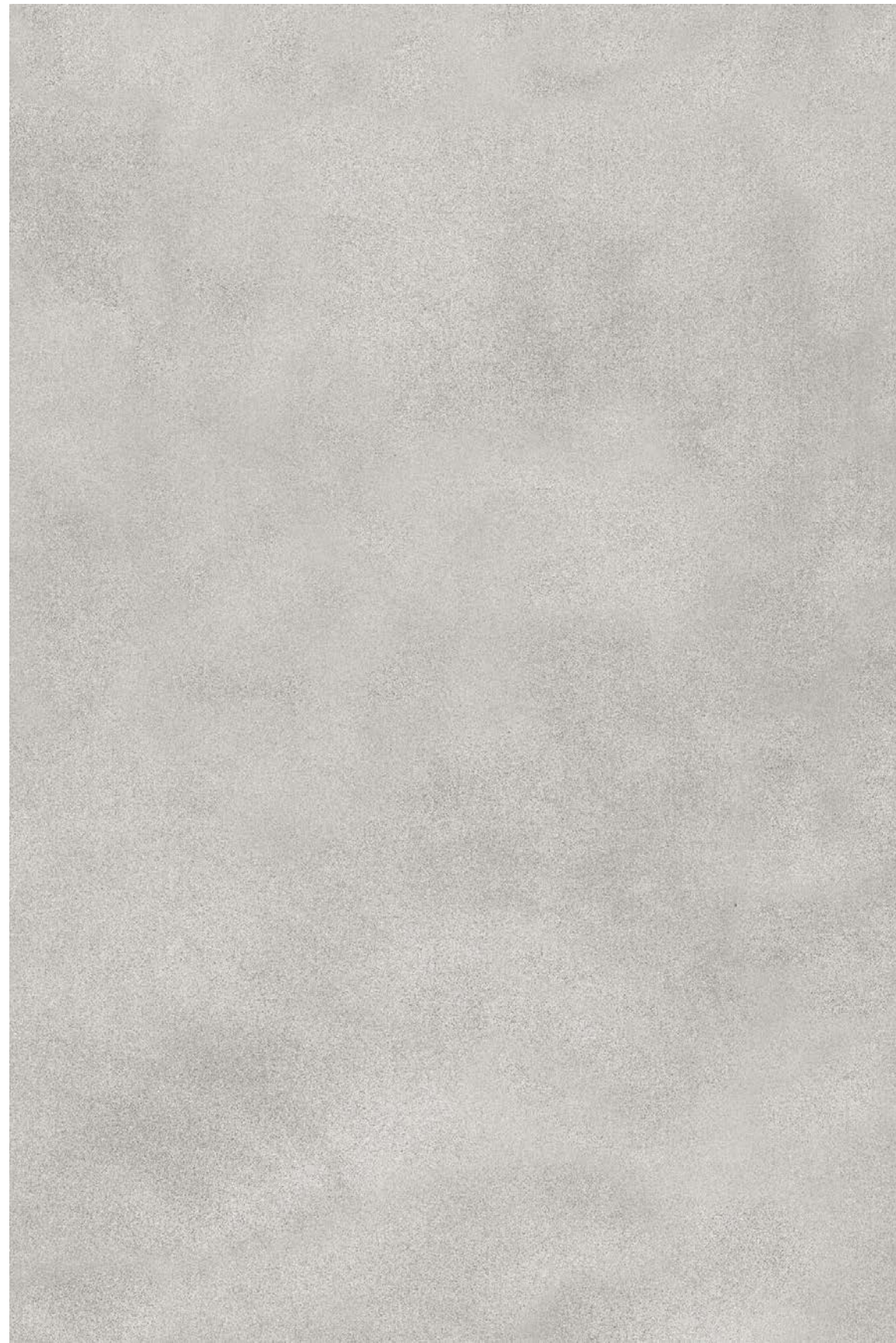
TECHNO
MARBLE

URBANA
COLLECTION

1200
X1800**MM**

MATT





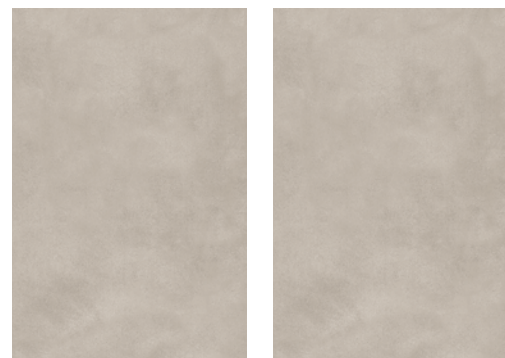
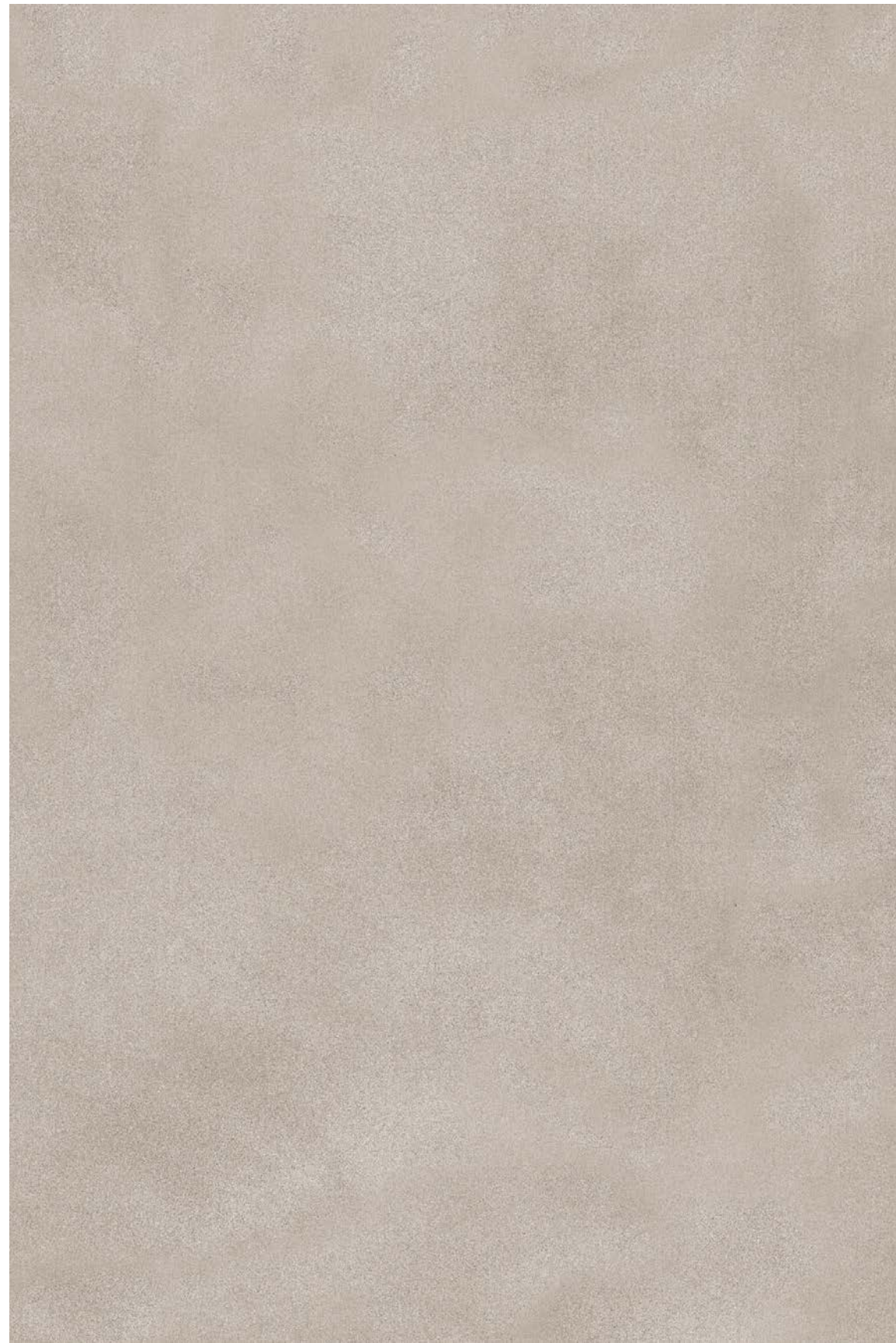
CARDIO GREY

▼
9MM MATT
▲ 1200X1800MM



CARDIO RHINO

▼
9MM MATT
▲ 1200X1800MM



CARDIO THUNDER

▼
9MM MATT
▲
1200X1800MM



CARDIO CREMA

▼
9MM MATT
▲
1200X1800MM

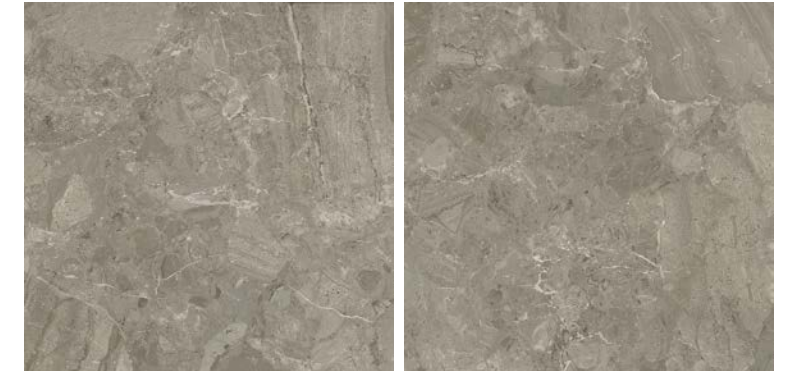
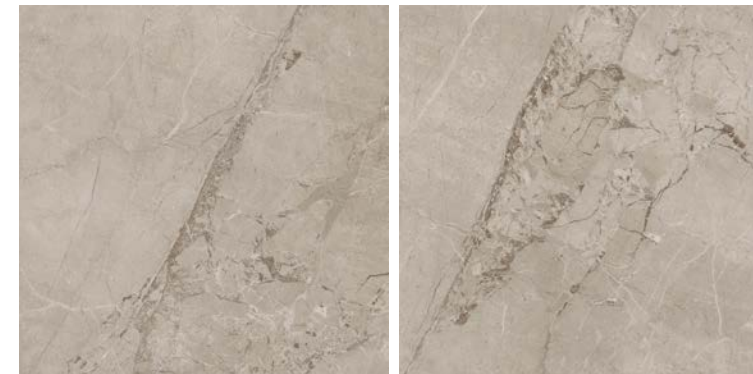
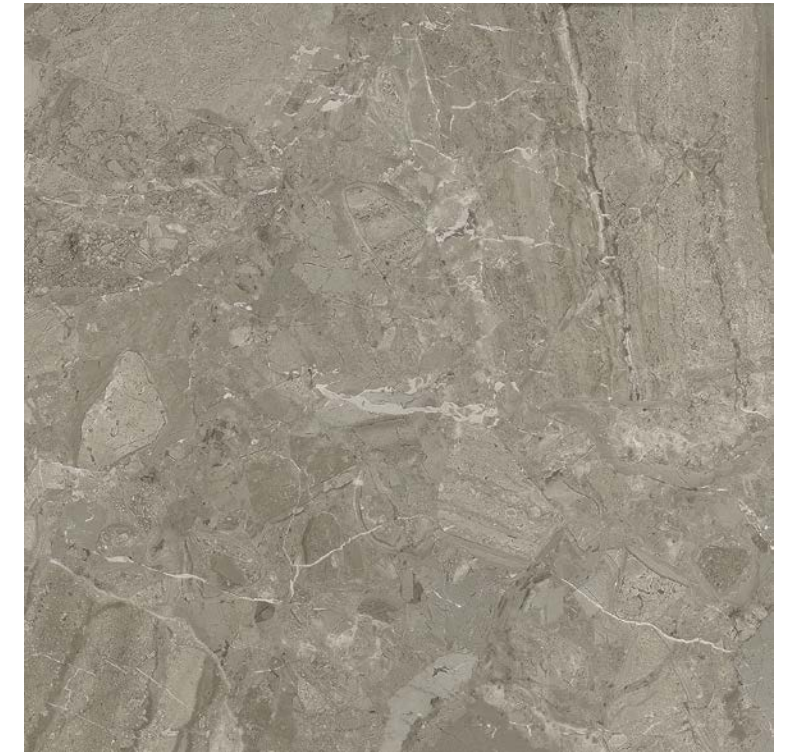
seron
we reinvent marble

TECHNO
MARBLE

GEM
COLLECTION

1200
X1200**MM**

GLOSSY



ARMANI BRONZE*

9MM GLOSSY 1200X1200MM

ARMANI SILVER

9MM GLOSSY 1200X1200MM

BRECCIA GRIS

9MM GLOSSY 1200X1200MM

BRECCIA DARK GRAY

9MM GLOSSY 1200X1200MM



BRECCIA DARK GRAY

MADONA IVORY

▼
9MM GLOSSY
▲
1200X1200MM



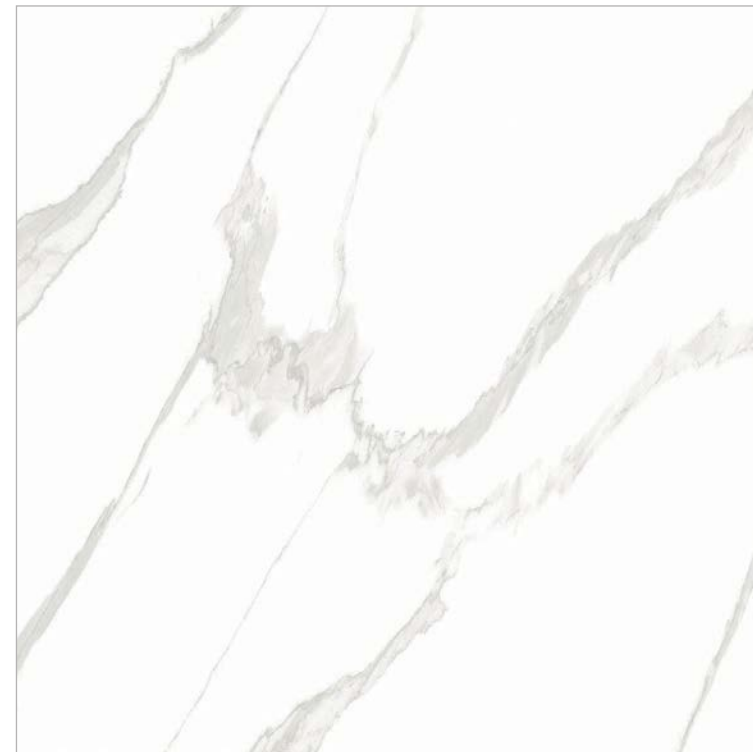
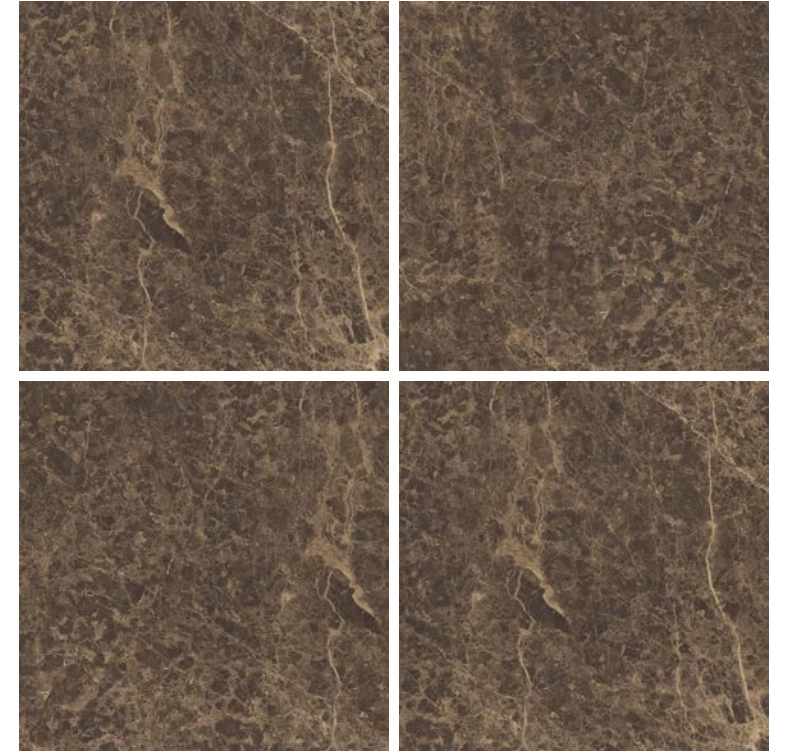
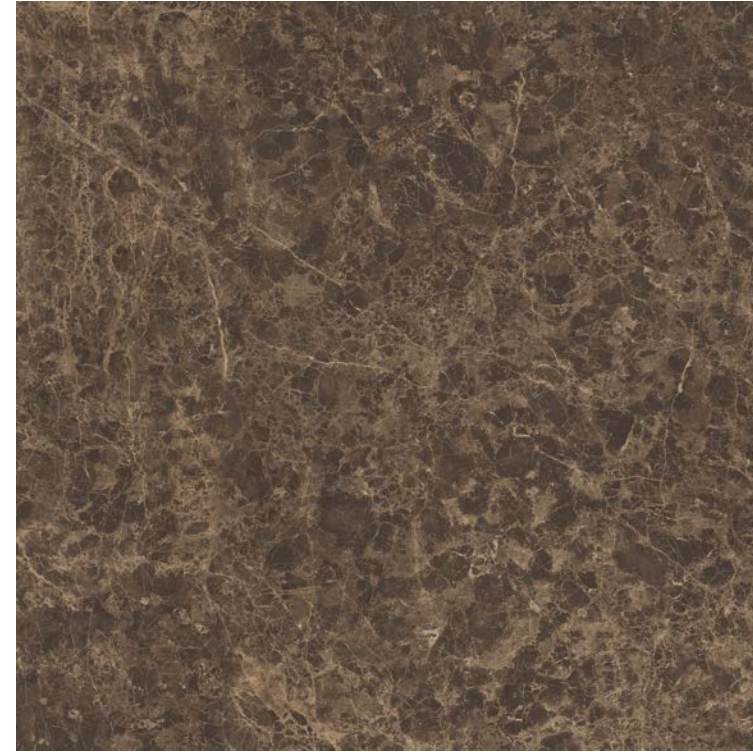
DYNA LIGHT

▼
9MM GLOSSY
▲
1200X1200MM



EMPRADORE COCCO*

▼
9MM GLOSSY
▲
1200X1200MM



POLO SATVARIO

▼
9MM GLOSSY
▲
1200X1200MM





CARARRA

▼
9MM GLOSSY
▲
1200X1200MM



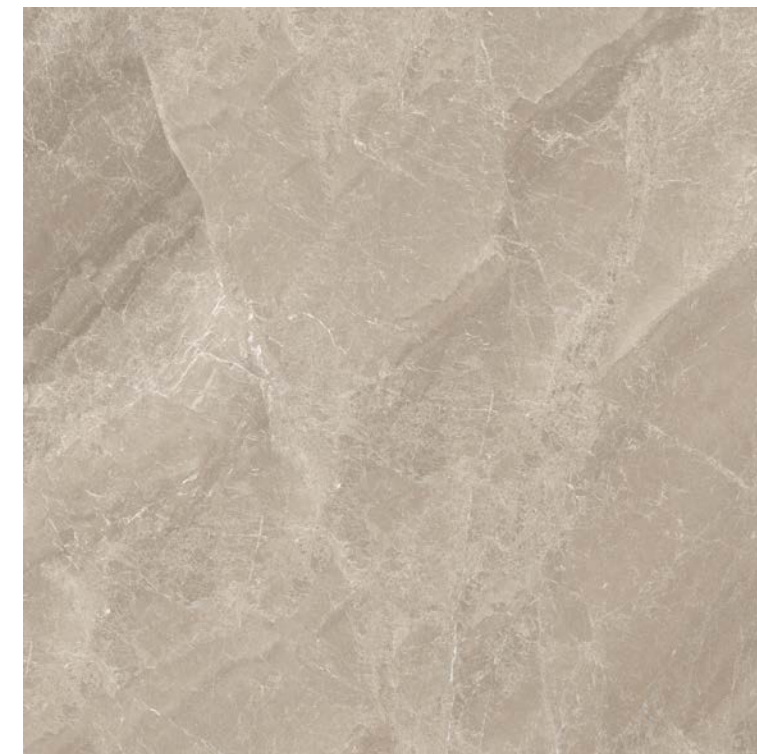


BOTTOCHINO FLITO

▼
9MM GLOSSY
▲
1200X1200MM

BRECCIA GOLD

▼
9MM GLOSSY
▲
1200X1200MM



EMPRADORE PINK

▼
9MM GLOSSY
▲
1200X1200MM



MARMOS CIDER

▼
9MM GLOSSY
▲
1200X1200MM





ROYAL SATVARIO

9MM GLOSSY 1200X1200MM

BRECCIA IVORY

9MM GLOSSY 1200X1200MM

DYNA MATURE

9MM GLOSSY 1200X1200MM

PERLATO ROYAL

9MM GLOSSY 1200X1200MM



CHAMPION BEIGE

▼
9MM GLOSSY
▲
1200X1200MM

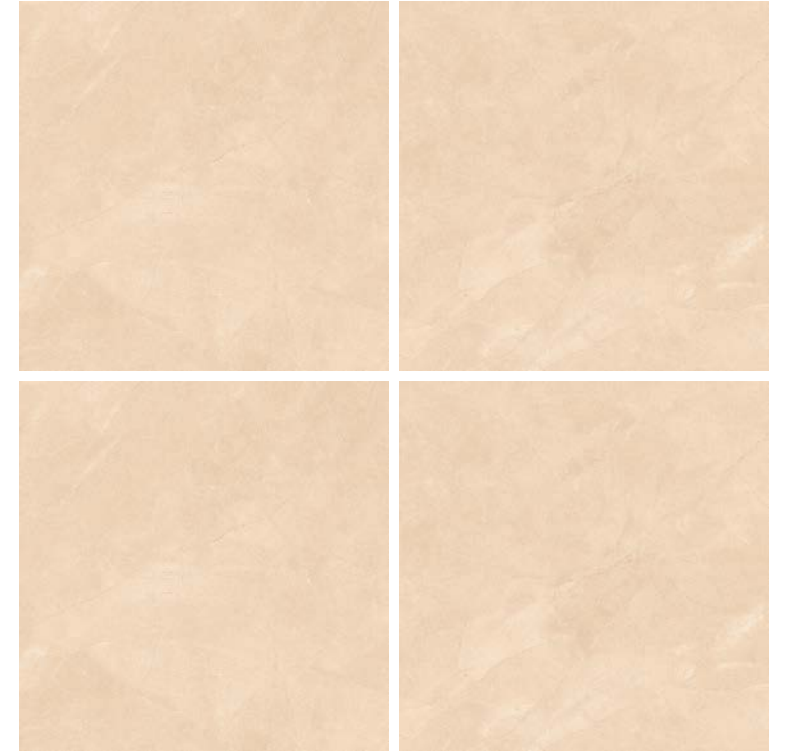
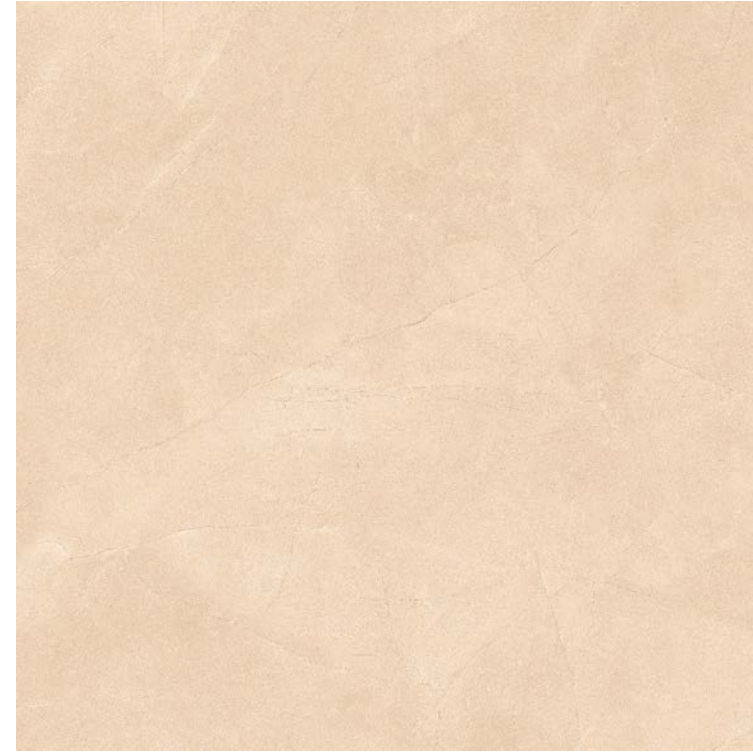


MADONA GRAY

▼
9MM GLOSSY
▲
1200X1200MM

OPERA CREMA

▼
9MM GLOSSY
▲
1200X1200MM



ROYAL MARFIL

▼
9MM GLOSSY
▲
1200X1200MM



DYNA WAVE

▼
9MM GLOSSY
▲
1200X1200MM

GALAXY IVORY

▼
9MM GLOSSY
▲
1200X1200MM

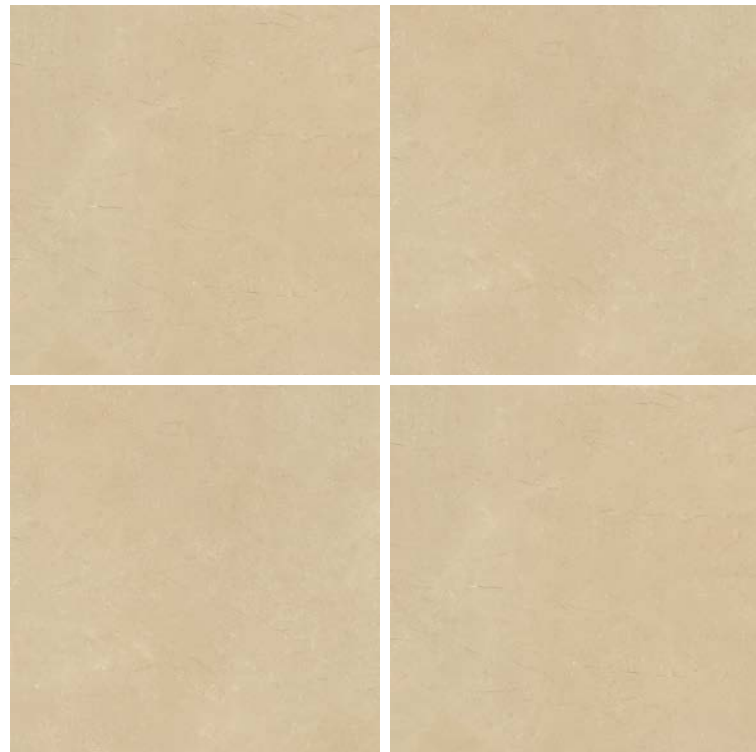
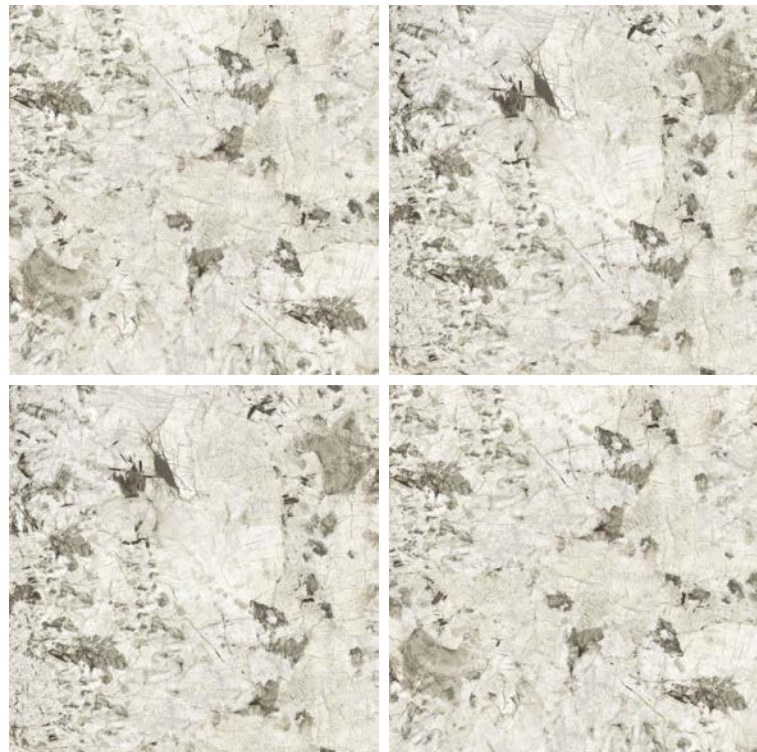




MARMOS RUST*

▼
9MM GLOSSY
▲
1200X1200MM





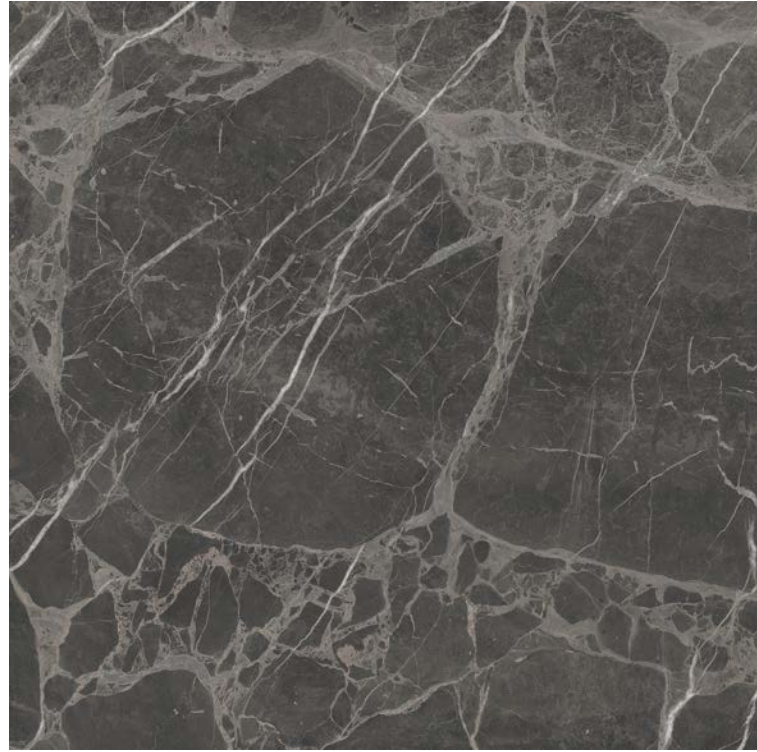
TURKISH WHITE

9MM GLOSSY
1200X1200MM

BURBERRY BEIGE

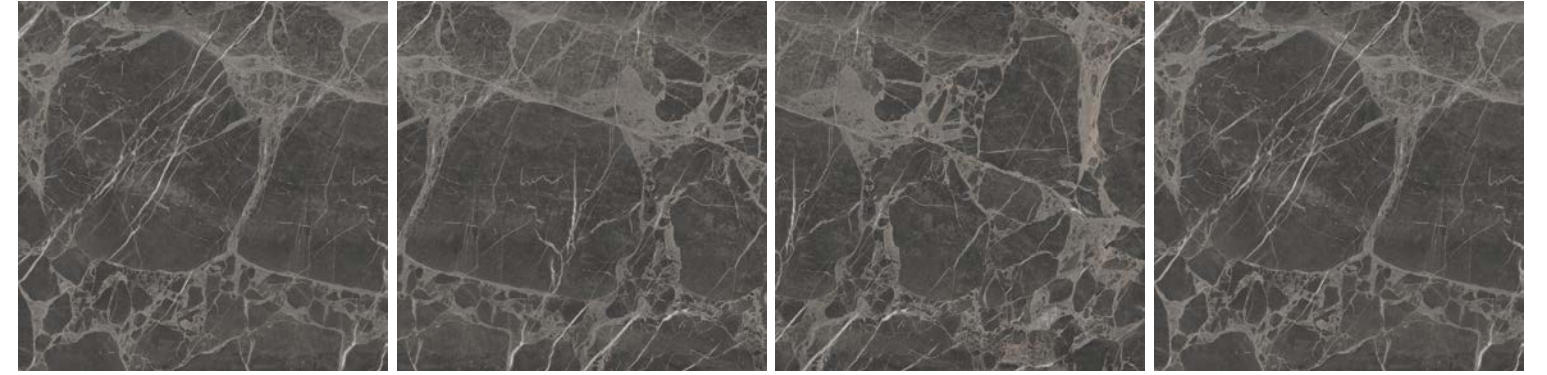
9MM GLOSSY
1200X1200MM





TORANTO BLACK*

▼
9MM GLOSSY
▲
1200X1200MM



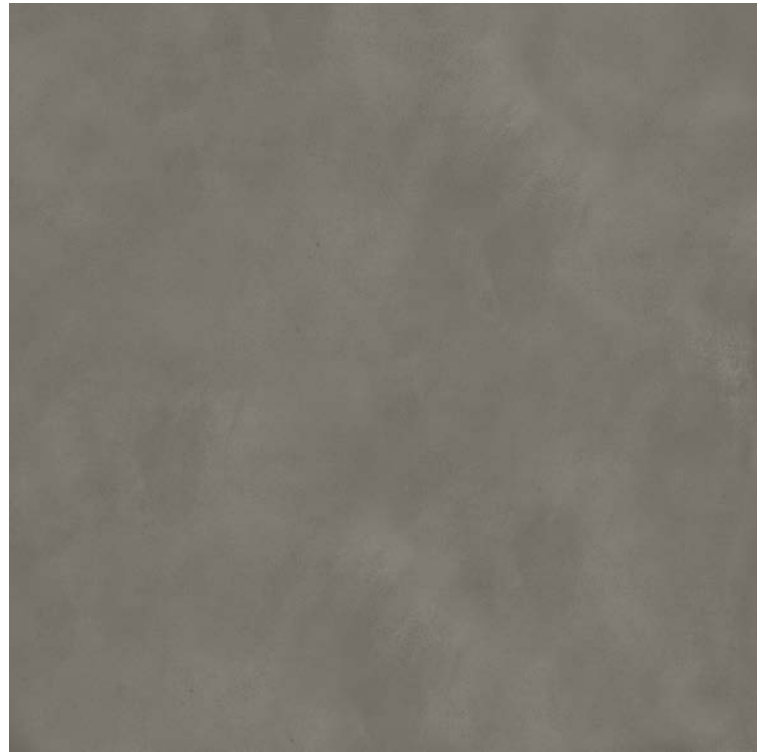
seron
we reinvent marble

TECHNO
MARBLE

URBANA
COLLECTION

1200
X1200**MM**

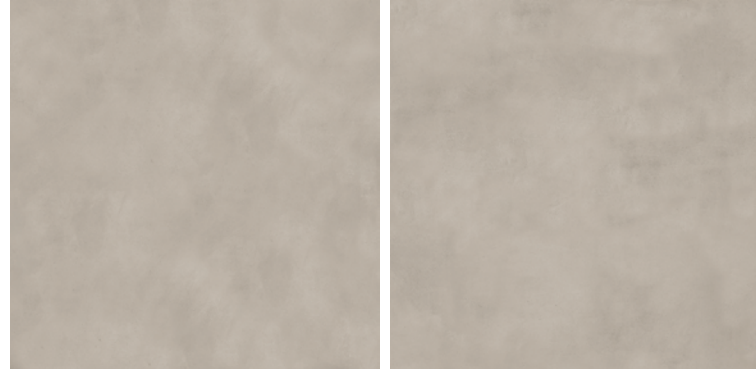
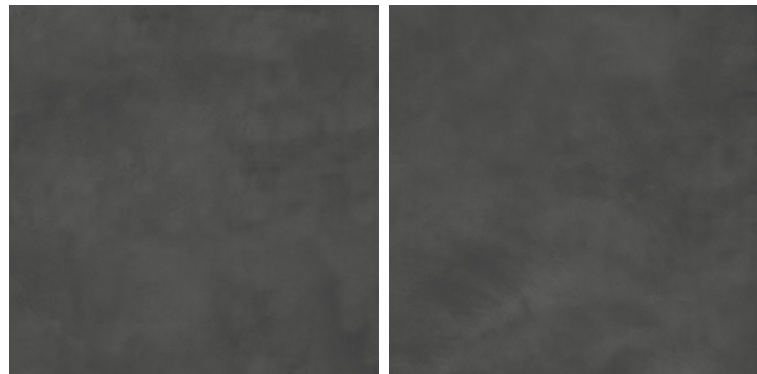
MATT



MEGA TROUT

▼
9MM MATT
▲
1200X1200MM





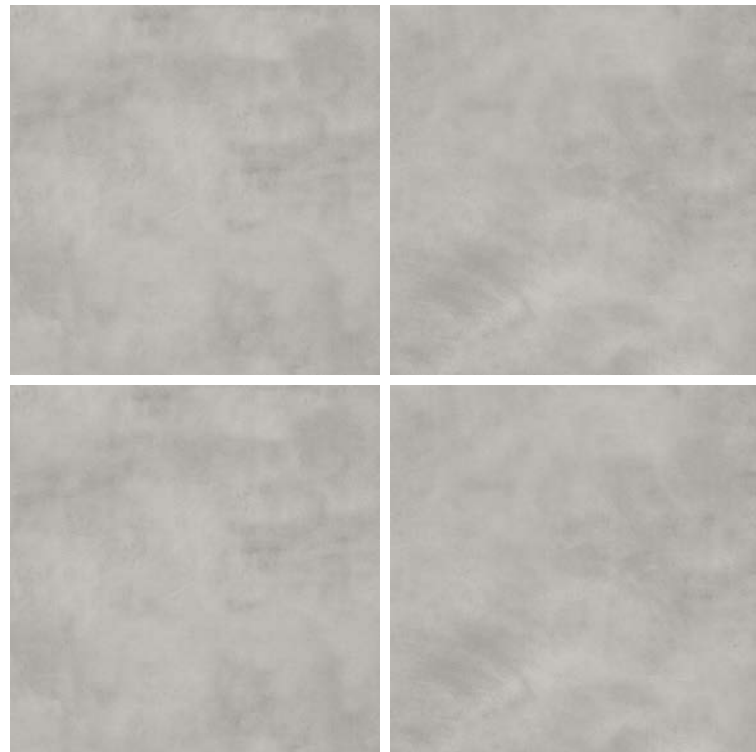
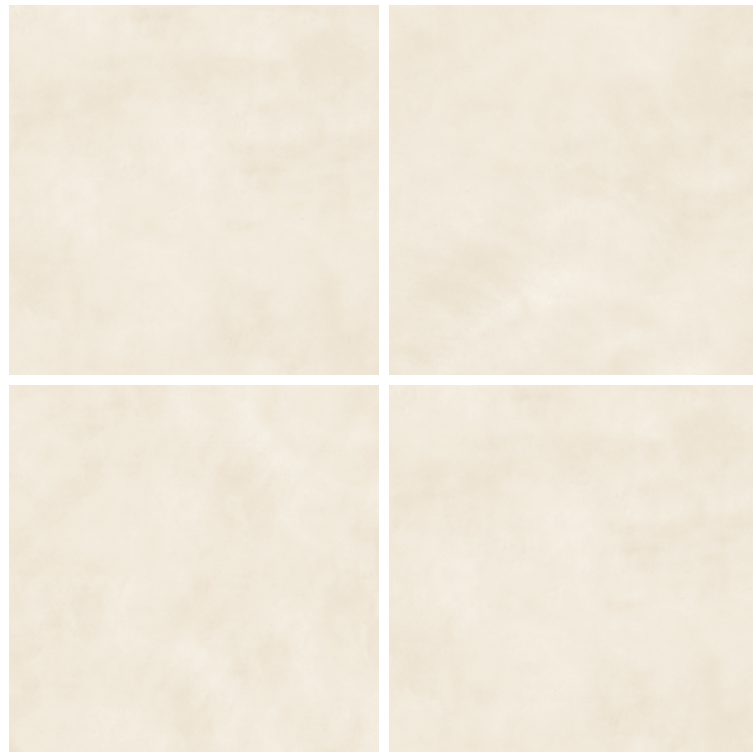
MEGA SHADOW

9MM MATT 1200X1200MM

MEGA THUNDER

9MM MATT 1200X1200MM



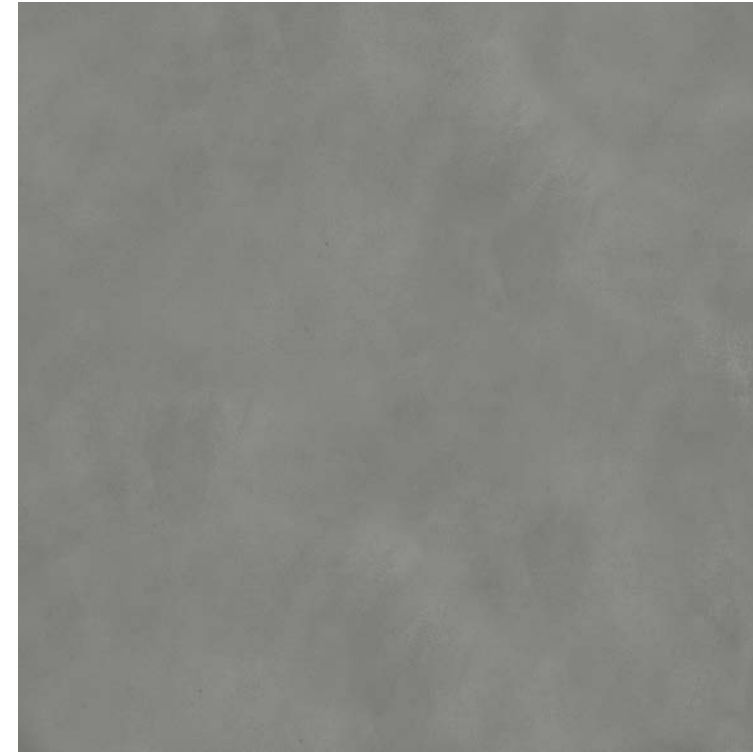


MEGA CREMA

▼
9MM MATT
▲
1200X1200MM

MEGA GRAY

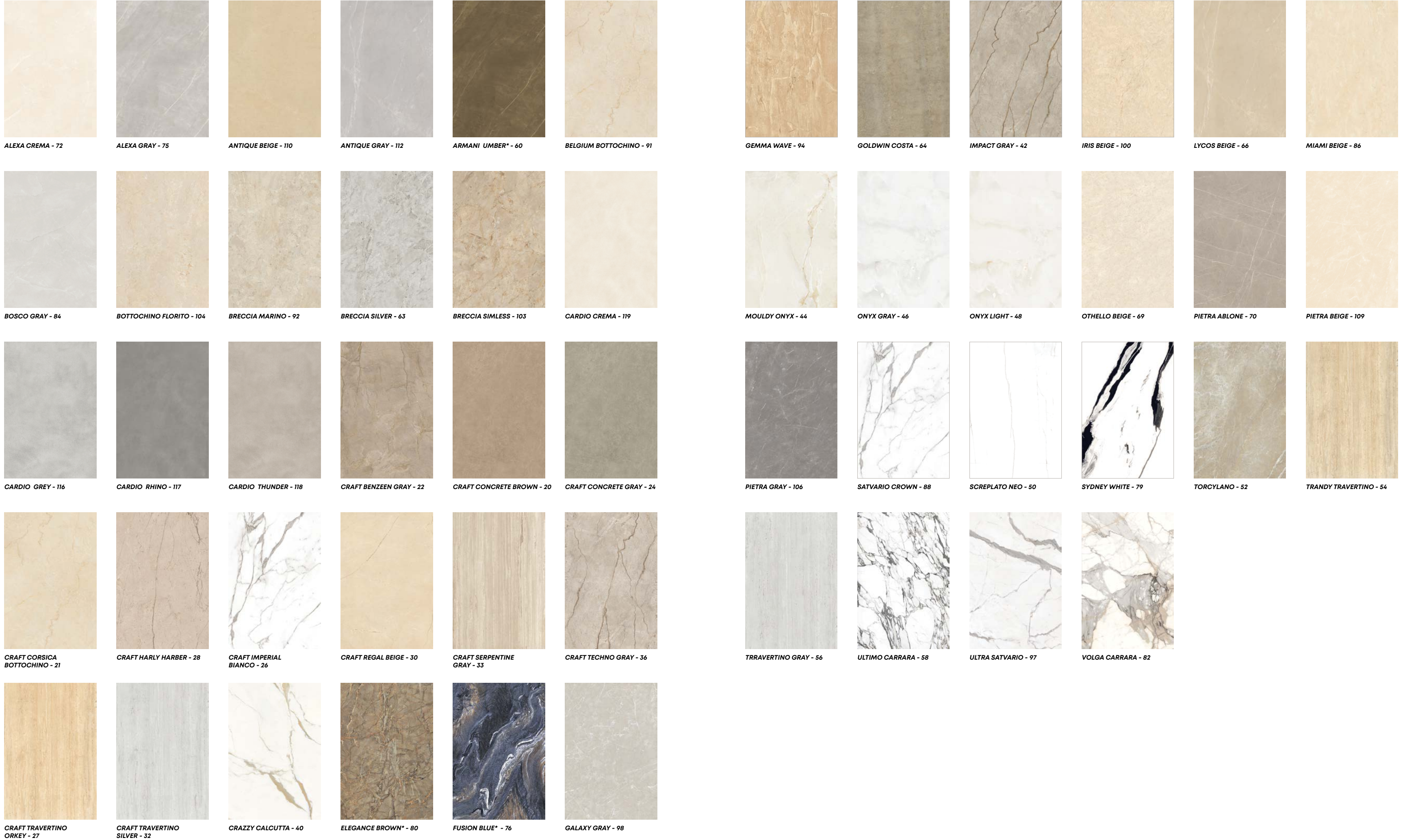
▼
9MM MATT
▲
1200X1200MM

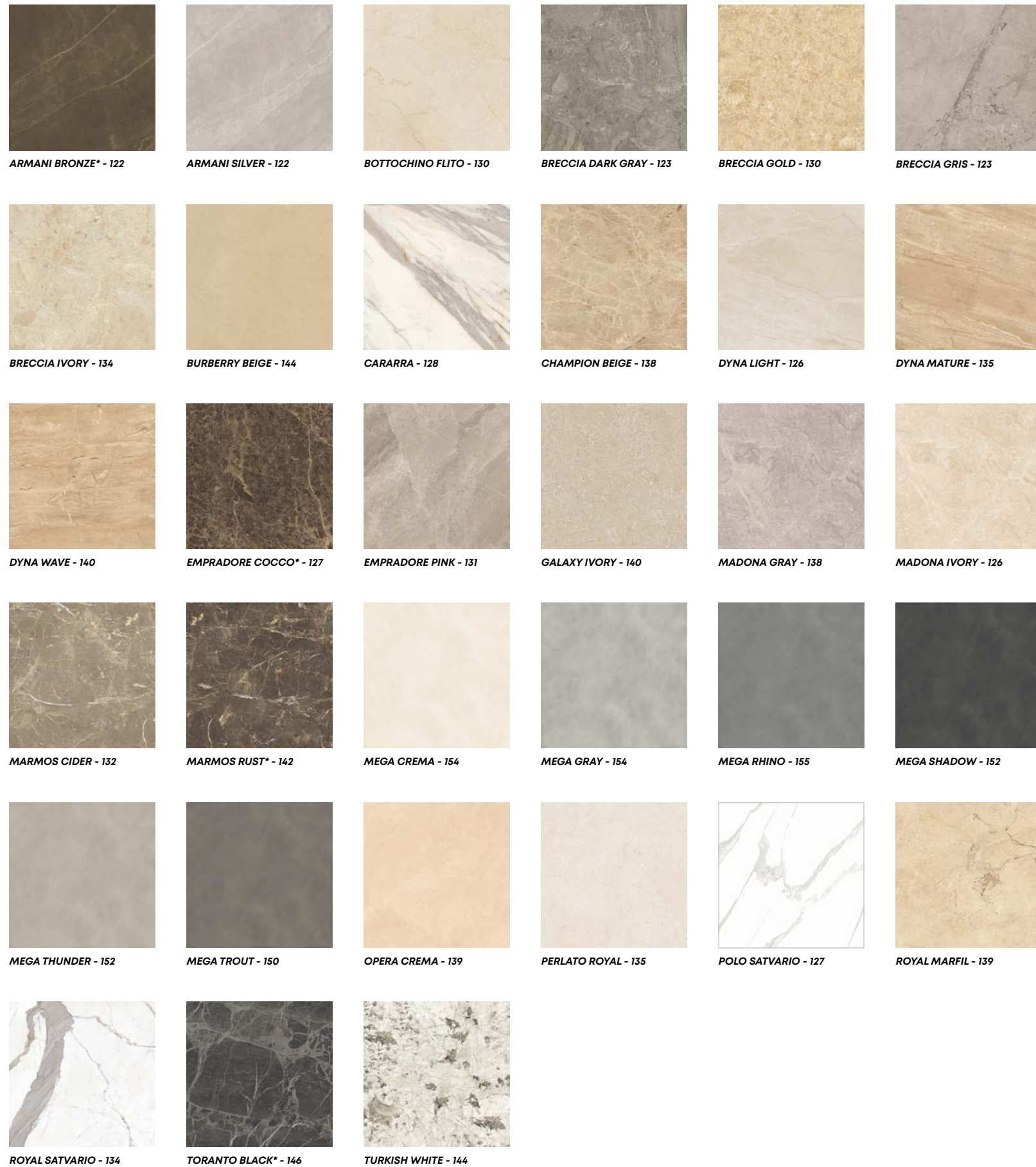


MEGA RHINO

▼
9MM MATT
▲
1200X1200MM







TECHNICAL SPECIFICATION

TEST DESCRIPTION	TEST METHOD	ISO STANDARD 13006 B1a TILES	SERON VALUE
Length and width	BS EN ISO 10545-2	± 0.6%	± 0.3%
Thickness	BS EN ISO 10545-2	± 5.0%	± 3.0%
Straightness of sides	BS EN ISO 10545-2	± 0.5%	± 0.3%
Rectangularity	BS EN ISO 10545-2	± 0.6%	± 0.3%
Surface flatness	BS EN ISO 10545-2	± 0.5%	± 0.3%
Water absorption	BS EN ISO 10545-3	≤ 0.5%	≤ 0.05%
Breaking strength	BS EN ISO 10545-4	≥ 1300N	≥ 1500N
Modulus of rupture	BS EN ISO 10545-4	≥ 35 N/mm ²	≥ 45N/mm ²
Resistance to deep abrasion	BS EN ISO 10545-6	≤ 175mm ³	≤ 150mm ³
Linear thermal expansion	BS EN ISO 10545-8	≤ 9 x 10 ⁻⁸ °C ⁻¹	≤ 7 x 10 ⁻⁶ °C ⁻¹
Thermal shock resistance	BS EN ISO 10545-9	No visible defect	No visible defect
Frost resistance	BS EN ISO 10545-12	Frost proof	Frost proof
Resistance to chemicals	BS EN ISO 10545-13	No visible effect	No visible effect
Resistance to stain	BS EN ISO 10545-14	Manufacturer to state class	Stains removed Min. Class 2
Colour resistance	BS EN ISO 10545-16	No damage	No damage
Colour resistance to UV Light	DIN 51094	No change in color	No change in color
Scratch hardness(MOH's Scale)	EN 101	≥ 6 MOHS	≥ 7 MOHS
Surface quality	BS EN ISO 10545-2	Min. 95%	No visible defect
Skid resistance (friction co-efficient)	BS EN ISO 10545-17	> 0.4	>0.4
Moisture Expansion	-	Nil	Nil

PACKING DETAIL

Size	Pcs / Box	Weight (Approx)	Thickness (Approx)	SQ. / Box
1200x1800	1	46 kg	9mm	23.25
1200x1200	2	60 kg	9mm	30.98
800x1600	2	53 kg	9mm	27.55
600x1200	2	29 kg	9mm	15.5
300x600	5	14 kg	9mm	9.68



* CONDITIONS APPLY



SERON GRANITO PVT. LTD.

Morbi-Halvad Road, At.Unchi Mandal,
Morbi-363 642
State: Gujarat (INDIA)

+91 93890 93890

info@serongranito.com

www.serongranito.com

