







I. INTRODUCTION ABOUT GENVIET

1. History of Development

2005 - 2007

Established a small garment factory specializing in manufacturing Jeans.

3/2012

Changed Brand name to GENVIET JEANS

8/2015

Established the second garment factory in Thai Binh

2019

Received the Top Ten Brand devoted to Vietnamese Consumers from Ministry of Industy and Trade

















<u>2010</u>

Established GENOVA Fashion Joint Stock Company

9/2012

Established the first garmet factory in Ha Nam

2015-2018

Business Expansion with the system of 70 GenViet shops

2022

Keep building and hold the position is the first brand in production and distribution Jeans in Vietnam.



II. LEGAL PROFILE, CERTIFICATES

1. BUSINESS REGISTRATION







2. CERTIFICATES (1)



GOLD CERTIFICATE OF COMPLIANCE
IN USA BY WRAP



THE CERTIFICATE OF CONFORMITY
BY VINACONTROL



2. CERTIFICATES (2)



THE CERTIFICATE OF OHSAS STANDARD BY CAC



THE TEST REPORT BY SGS FOR EXPORT PRODUCTS TO CANADA MARKET



II. LEGAL PROFILE, CERTIFICATES

1. GENVIET FACTORY IN HA NAM

The main business sector:

Processing, manufacturing and business in Garment.

Established year: 2012

Address: Cau Giat Industrial Zone, Chau Giang Ward, Duy Tien Cummune, Ha Nam Province, Viet Nam.

Charter Capital: 50 Billion VND

Area: 13,000 m2 Employees: 450 Sewing Line: 7 lines

Production capacity per month: 83.500 PCS Produciton capacity per year: 1.500.000 PCS

The major partners: Asmara, F.G INTERNATIONAL, TCE, Tainan.

Washing capacity/year: 2.500.000 PCS





2. GENVIET FACTORY IN THAI BINH

The main business sector:

Processing, manufacturing and business in Garment.

Established year: 2015

Address: Tay Xuyen Area, Hung Nhan Town, Hung Ha District,

Thai Binh Pronvince, Viet Nam. **Charter Capital:** 25 Billion VND

Area: 9,000 m2 Employees: 350 Sewing Line: 8 lines

Production capacity per month: 87.000 PCS Produciton capacity per year: 1.000.000 PCS The Major Parters: May 10, Caitac, Apis, Texhong





III. PRODUCTION CAPACITY

3. MACHINES & EQUIMENT SYSTEM















4. THE IMAGES OF PRODUCTION











5. THE IMAGES OF PRODUCTS (1)

Samples	Content of Fabric	Ordered Quantity (pc)	Market
285 Pant for Men	A0029V1 - 93% Cotton, 6% Polyester, 1% Elastane	3000 – 5000	UA
491 Pant for Men	A0029V1-93% Cotton, 6% Polyester, 1% Lycra® Elastane	3000 - 5000	UA
Pant for Women	A0029V1-93% Cotton, 6% Polyester, 1% Elastane	3000 - 5000	UA
436 Pant for Women	A0029V1-93% Cotton, 6% Polyester, 1% Elastane	3000 - 5000	UA



5. THE IMAGES OF PRODUCTS (3)

Sa	mple	Content of Febric	Ordered Quantity (pc)	Market
258 Short for Men	Told resident on the Control of the	A0201V1 - 92% Cotton, 7% Polyester, 1% Elastane	3000 - 5000	US
399 Short for Men	TOWN PROJECT COMMAND	A0201V1 - 92% Cotton, 7% Polyester, 1% Elastane	3000 - 5000	US
209 Short for Women		SS20315B- 8/KJD- 78% Cotton, 20% Polyester, 2% Elastane	3000 - 5000	US
833 Juyp for Women		S1A - Denim 95% Cotton, 3% Elasterell-P, 2% Elastane	3000 - 5000	US



5. THE IMAGES OF PRODUCTS (3)

Sai	mple	Content of Fabric	Ordered Quantity (pc)/style	Market
2489 Jacket for Men		Fabric is ordered for only Client	3000 -30,000	US
0124 Jacket for Men	E (1)	Fabric is ordered for only Client	3000 -30,000	Korea/China
SM0224 Juyp for Women		Fabric is ordered for only Client	3000 – 50,000	Korea/China
KM0224 T-shirt for Women		Fabric is ordered for only Client	3000 – 45,000	Korea/China



6. BRAND LIST (1)

BRAND	BUSSINESS MODE	LOGO	Market
SILVER JEANS	FOB	Silvento.	US/EU
JAG JEANS	FOB	JAG®	US/EU
REITMENS	FOB	Reitmans	US/EU
MUGSY	FOB	Mugsy	US/EU



6. BRAND LIST (2)

BRAND	BUSSINESS MODE	LOGO	Market
MLB	CMPT EXPORT	ENMLB	KOREA/CHINA
PLAC	CMPT EXPORT	PLAC [®]	KOREA
BUCKAROO	CMPT EXPORT	BUCKAROO JEANS	KOREA



6. BRAND LIST (3)

BRAND	BUSSINESS MODE	LOGO	Market
A&F	СМ	HOLLISTER	US
JC PENNY	СМ	JCPenney	US
MACY'S	СМ	★ macys	US
EXPRESS	СМ	EXPRESS	US



6. BRAND LIST (4)

BRAND	BUSSINESS MODE	LOGO	Market
MLB	CMPT EXPORT	ENMLB	KOREA/CHINA
PLAC	CMPT EXPORT	PLAC [®]	KOREA
BUCKAROO	CMPT EXPORT	BUCKAROO JEANS	KOREA







IV. PRICING

CM -BASIC 5 POCKETS	PRICE/PCS	PRODUCTION LEAD TIME	CM/FOB BOOKING TIME
3000	2.20	40	45 DAYS/120 DAYS
5000	2.10	45	45 DAYS/120 DAYS
10000	2.00	50	45 DAYS/120 DAYS
>15000	1.90	60	45 DAYS/120 DAYS

