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Vietnam Fortress Tools JSC

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IMPACT OF NEW CORONAVIRUS (WUHAN VIRUS) ON VIETNAM FORTRESS TOOLS (CONTINUE)

Now that Europe has become a severely affected area, the European Union has temporarily closed its borders, prohibiting personnel exchanges and gatherings. Many physical stores have been forced to close and go out of business, which has a huge impact on the livelihood and economy. Fortunately, our products are mainly sold in food supermarkets and DIY hardware stores channels. Food supermarkets are all open for business, except for a few countries; hardware stores are also open for business. It can be seen that DIY hardware is also a "necessary product for people's livelihood" for Europeans.

Because of the inability to go to school, people working from home, and spring having arrived, everyone has more time to organize their gardens. So, our products are selling well. At the same time, the promotional activities of several major customers of ALDI and LIDL also ended last week without being affected by the ban. Therefore, I judge that the return orders of existing customers will not shrink significantly this year, and customers will increase their sourcing from Vietnam and because of problems with China's supply chain.

In addition, although many cities in the United States have issued a state of emergency, they have not banned people from shopping. The peak season for the sale of our products is from April to May, so no serious impact has been seen yet. Furthermore, there has been an surge in online shopping, but some employees in the logistics industry have been isolated, so the delivery time has been extended for several days.

NEWSLETTER



About Vietnam Fortress Tools

Vietnam Fortress Tools JSC (Fortress) was established in 2006 and is the world's leading manufacturer of gardening tools with over 90% of our products exported to the North American and European markets. Fortress is a member of Formosa Tools Co., a Taiwanese company founded in 1974 by the Hsu family. Fortress currently has two factories located in Thai Binh province (north of Vietnam) that serves as the main production hub for Formosa Tools.